# OIL SPILL: COLLABORATIVE RESEARCH OPPORTUNITIES

John J. Kiefer, Ph.D.
Associate Professor & Director
MPA Program

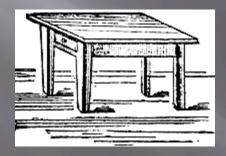


### Scope

- Suggested goal of collaborative research efforts:
  - improving community and regional <u>resilience</u> to <u>major impacts</u>
    - Resilience defined by a community's ability to absorb disaster impacts and rapidly return to normal socioeconomic activity. (Lindell)
    - <u>Major impacts</u> are physical impacts and social impacts.
       The physical impacts are damage and casualties whereas the social impacts are psychosocial, demographic, economic, and political effects of the physical impacts.

### Framework

Collaborative topics should us a systems approach to disaster resilience, dependent upon four "legs":



- Resilient Social systems (Comfort)
- Resilient Technical systems (Comfort)
- Resilient Political systems (Leavitt & Kiefer)
- Resilient Business systems

## Potential Collaborative Research Opportunities:

- Will recognize that the creation of a disaster resilient region will involve require complex support systems (social, technical, policy and business)
- As a holistic system, there are critical interdependencies in the systems model
- Systems are often weakest where the subsystems interface (e.g. socio-technical, policy-business, etc.) (Perrow's *Normal Accidents*)
- Interdisciplinary research teams to address complex problems are required

# Examples of Collaborative Research Opportunities from Two Comparable Incidents:

- Technical systems were vulnerable in Valdez, were vulnerable in Gulf (engineers, psychologists)
- Failure to gauge the magnitude of the incident (intergovernmental/interagency communication)
- Lack of response planning; especially dispersants (emergency management, environmental scientists).
- Lack of pre-positioning of response assets slowed response, exacerbating impact (emergency management)
- Failure to follow procedures caused incidents (safety engineering)

### Key Issues for Comparison

- Policy/Political systems were dysfunctional
  - No Presidential Disaster Declaration in either catastrophe (Sylves)
- Business systems were hit hard
  - Failure to ensure that recovery efforts involve those most adversely impacted in local communities
  - Severely curtailed business revenue impacts
    - Cripples ability of local governments to continue to provide services, particularly community services
    - Causes layoffs of public officials, teachers
    - This, in-turn, has negative affect on social support services.

#### Conclusion

- Little is being done to effectively plan for some potentially catastrophic events. This was evident in the Valdez accident, Katrina (McCormick), and the Deepwater Horizon leak.
- Collaborative research must take an interdisciplinary, systems approach
- Highly technical catastrophes with low probability of occurrence but high consequences continue to present significant planning challenges (Perrow, Leavitt & Kiefer)

## Questions?

