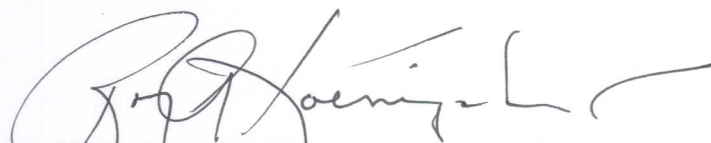


**REPORT TO THE LOUISIANA BOARD OF REGENTS**  
**REVIEW OF PROPOSED ENDOWED CHAIRS FOR EMINENT SCHOLARS**  
**BOARD OF REGENTS SUPPORT FUND**  
**FISCAL YEAR 2009-10**

MARCH 8-9, 2010

Prepared by:



---

Dr. Roy A. Koenigsnecht (Chairman)  
Professor  
Department of Speech and Hearing Science  
Former Dean of the Graduate School  
The Ohio State University



---

Dr. O. Ray Kling  
Emeritus Professor and Associate Dean of  
Academic Affairs  
College of Public Health  
Oklahoma University Health Sciences Center



---

Dr. Charles Bonini  
William R. Timken Professor of  
Management Science  
Graduate School of Business  
Stanford University

## **Report of the Review Committee for Endowed Chairs for Eminent Scholars**

### **FY 2009-10 Competition for Board of Regents Support Fund Matching Funds Submitted to the State of Louisiana Board of Regents March 8–9, 2010**

- A. The following documents were studied before meeting with representatives of the institutions submitting proposals:
- i. Board of Regents Endowed Chairs for Eminent Scholars Policy (September 2009);
  - ii. Guidelines for the Submission of Proposals, Fiscal Year (FY) 2009-10 (Revised September 2009);
  - iii. “History, Impact and Directions” brochure concerning the Board of Regents Support Fund (January 2010); and
  - iv. Eighteen (18) proposals for chairs (15 in the Competitive Program and three in the Restricted Bequests Program) submitted under the FY 2009-10 Guidelines.
- B. On March 8-9, 2009, a series of meetings was held with representatives of each institution at designated periods of time to discuss each of the proposals. Any additional printed materials about proposed endowed chair(s) submitted by the representatives were also received at that time and approved for consideration. Representing the institutions were: **LOUISIANA STATE UNIVERSITY - BATON ROUGE** - Dr. Gary Byerly, Associate Dean, College of Basic Sciences; Dr. Stacia Haynie, Vice Provost, Office of Academic Affairs, Dr. Jeannine Kahn, Assistant Vice Chancellor, Office of Academic Affairs, and Dr. Carol Wicks, Chair, Department of Geology and Geophysics; **LOUISIANA STATE UNIVERSITY - BR - SCHOOL OF VETERINARY MEDICINE**- Dr. Peter Haynes, Dean, LSU School of Veterinary Medicine, Dr. Stacia Haynie, Vice Provost, Office of Academic Affairs, Dr. Jeannine Kahn, Assistant Vice Chancellor, Office of Academic Affairs, Dr. David Senior, Associate Dean, Advancement and Strategic Initiatives, LSU School of Veterinary Medicine, and Dr. Thomas Klei, Associate Dean for Research and Advanced Studies, LSU School of Veterinary Medicine; **LOUISIANA STATE UNIVERSITY - SHREVEPORT** - Dr. Paul Sisson, Provost and Vice Chancellor for Academic Affairs, and Dr. John Fortenberry, James K. Elrod Department of Health Administration Chair, MHA Program Director, and James K. Elrod Professor of Health Administration, and Professor of Marketing, **LOUISIANA STATE UNIVERSITY HEALTH SCIENCES CENTER SHREVEPORT** - Dr. Donald R. Smith, M.D., Clinical Professor of Neurosurgery, Dr. Jane M. Eggerstedt, M.D., Associate Dean for Academic Affairs, Professor of Surgery, Mr. Kevin Flood, Chief Development Officer, LSUHSC Foundation, Dr. Terry C. Davis, Professor of Medicine and Pediatrics, and Dr. Robert Jackson, M.D., Professor of Internal Medicine; **LOUISIANA TECH UNIVERSITY**- Dr. Kenneth Rea, Vice President for Academic Affairs, Dr. Ed Jacobs, Dean of the College of Liberal Arts, and Dr. Don Kaczvinsky, Director of the School of Literature and Language, and Dr. James Lumpkin, Dean of the College of Business; **LOYOLA UNIVERSITY** - Dr. Edward J. Kvet, Provost, and Dr. Jo Ann Moran Cruz, Dean, College of Humanities and Natural Sciences; **NICHOLLS STATE UNIVERSITY**- Dr. Carroll Falcon, Provost and Vice President for Academic Affairs, and Dr. Shawn Mauldin, Dean, College of Business Administration; **OUR LADY OF THE LAKE COLLEGE** - Dr. Sandra Harper, President of

the College, Dr. David England, Executive Vice President for Academic and Student Affairs, and Dr. Melanie Green, Dean of the School of Nursing; TULANE UNIVERSITY - Dr. Michael A. Bernstein, Professor of History and Economics and Senior Vice President for Academic Affairs and Provost; Dr. James McFarland, Professorship of Finance and Economics, Executive Director, Entergy-Tulane Energy Institute, A.B. Freeman School of Business, and Ms. Luann D. Dozier, Vice President for Development; and TULANE UNIVERSITY HEALTH SCIENCES CENTER - Dr. Michael A. Bernstein, Professor of History and Economics and Senior Vice President for Academic Affairs and Provost, Dr. M. A. Krousel-Wood, Associate Provost for the Health Sciences, Associate Dean for the MD/MPH Program and Clinical Professor of Epidemiology and Family and Community Medicine, Dr. L. Lee Hamm, Professor of Medicine, Harry B. Greenberg, M.D. Chair of Internal Medicine, Executive Vice Dean of the School of Medicine, and Ms. Luann D. Dozier, Vice President for Development.

- C. Subsequently, the evaluation criteria stated in the RFP were used to rate and rank-order fourteen (14) out of the fifteen\* (15) proposals submitted in the Competitive Program and to assess the three proposals submitted in the Restricted Bequests Program for chairs relying upon: (1) the written proposals, (2) information provided in the interviews with the institutional representatives, and (3) the additional printed material submitted by the representatives. The prospective chairs were rated according to the following criteria: (1) potential of the proposed chair to contribute to economic development - 36 points maximum; (2) contribution of the proposed chair to academic enhancement - 56 points maximum; and (3) appropriateness, feasibility and likelihood of success of the proposed plan to recruit a prominent scholar and women and minority scholars in those fields at institutions in which there has been historical underrepresentation - 8 points maximum. The burden of proof was on the submitting institution to demonstrate the manner and extent to which the proposal satisfied these criteria. Three members of an external review panel conducted the review of proposals as submitted and conducted interviews with institutional representatives.
- D. Attachment A contains the rank order prioritization of the fourteen (14) proposed endowed chairs submitted in the Competitive Program and the assessment score for the three (3) proposals submitted in the Restricted Bequests Program resulting from the rating of each proposal according to the evaluation criteria as set forth in the RFP. Attachment B contains a brief statement of evaluation for each of the seventeen (17) proposed chairs considered.

Included in several of the evaluative statements are stipulations for conditional recommendations of funding. These stipulations should be satisfactorily addressed via written statements prior to actual funding by the Regents or in resubmission of the proposal in subsequent competitions if not funded in this cycle.

- E. The following are comments about the proposal submission and review process with suggestions made for further maximizing the impact of the Board of Regents Support Fund Endowed Chairs Program:

---

\*One chair from the University of New Orleans in the Competitive Program was withdrawn.

- (1) The panel members assure the citizens of Louisiana that they can continue to take justified pride in the Louisiana Board of Regents Endowed Chairs for Eminent Scholars Program, which is effectively capitalizing on both public and private resources to improve the quality of higher education and thus its role in advancing the economy and cultural life of the State. Endowed chairs, used to attract and retain preeminent national scholars, are the hallmark of an ascendent higher education system. As a set the seventeen new proposals submitted this year reflect an exceptionally strong use of the Program to address major opportunities and needs in the State. Therefore, the members of the external review team encourage that additional supplemental resources be provided to fund as many of this year's strong proposals as possible, utilizing the merit rankings based on the quality standards defined by the Board of Regents.
- (2) The recently revised "Endowed Chairs for Eminent Scholars Program Policy" (September, 2009), distributed with the guidelines for the submission of proposals, emphasizes that priority should continue to be on recruitment of new eminent scholars rather than retention of existing faculty—except in instances where a national search reveals that a current member of the faculty is the best possible person for the chair. Most of the FY 2009-10 proposals were consistent with this policy. There is also encouragement to combine or augment existing chairs to a higher endowment level for which current chairholders would be eligible. Several innovative proposals in this round of submissions did this and could serve as models for future chairs with higher funding and greater recruitment value.
- (3) As noted in past review reports, the consideration and ranking of the merits of the proposed endowed chairs is greatly enhanced by the Committee's interview with the institutional representatives, especially with the academic unit and institutional academic leaders. Understanding their perspective and plans is vital to gauging the overall context for the likely impact of the proposed Eminent Scholars with regard to their use in meeting institutional academic and development objectives, and in outreaching to regional leaders of business and commerce.
- (4) The Policy addresses the expectations for the "Letter of Appointment" for approved chairholders. It specifies that at the time appointment is made, the institution shall send such a letter to the chairholder which underscores and emphasizes mutual commitments and expectations. Further, the letter will stipulate both resources available to the chairholder and the degree of control over same he/she will have to accomplish specified goals. It should be noted that the proposals and the elaborations provided by institutional representatives during discussions with the review panel in this round of submissions for endowed chairs more fully addressed the level of the required funded faculty line, level of typical start-up costs for the field, and the likely discretionary use of the revenue from the endowment by the chairholders in subsequent years. Those proposals lacking these specifications should be required to provide such information before final funding by the Board of Regents. Positive and lasting relationships between the incoming chairholders

and the employing academic unit/university are facilitated by an open discussion and agreement on these commitments. This record of openness is further necessitated by the frequent changes in subsequent administrative personnel in these institutions.

- (5) Further, the panel wants to reinforce a key recommendation from the January 2009 Review of the Eminent Scholars Program. It is that Board of Regents staff, working with all stakeholders, should establish an active website with managed content for a variety of audiences, including chairholders, administrators, the Board, legislators, and the public. Subsequent to and evolving from the successful implementation of the Eminent Scholars website, the Board of Regents should sponsor the development of a statewide Society of Eminent Scholars to promote synergies among chairholders, encourage chairholder participation in statewide strategic planning and publicize individual and programmatic successes. Individual universities with sizable numbers of chairs should form similar internal groups and engage chairholders as much as possible in institutional planning and assessment. In addition, the Board of Regents should encourage the Society to provide advice, as appropriate, related to statewide and national research and development opportunities and possibilities for interdisciplinary and inter-institutional collaboration.

#### F. Concluding Comment

The careful coordination of the review process provided by Mr. John Wallin and the staff of Sponsored Programs is acknowledged and appreciated. The reviewers commend them for their clear acceptance of the independence of the external review process. It is also important to note that the representatives of the institutions submitting proposals were genuinely open and responsive during the sessions with the Review Committee.

# **ATTACHMENT A**

**BOARD OF REGENTS SUPPORT FUND ENDOWED CHAIRS FOR EMINENT SCHOLARS PROGRAM  
SUMMARY OF PROPOSALS SUBMITTED FOR FUNDING CONSIDERATION FY 2009-10 ENDOWED CHAIR REVIEW CYCLE**

<b>RANK</b>	<b>PROPOSAL NUMBER</b>	<b>INSTITUTION</b>	<b>TITLE OF CHAIR</b>	<b>AMOUNT REQUESTED</b>	<b>ECONOMIC DEVELOPMENT (36 points possible)</b>	<b>ACADEMIC ENHANCEMENT (56 points possible)</b>	<b>RECRUITMENT PLAN (8 points possible)</b>	<b>TOTAL</b>
1	009EC	Tulane University	The Rolanette and Berdon Lawrence Distinguished Chair in Finance	\$800,000	36	55	8	99
2	011EC	Tulane University Health Sciences Center	John W. Deming, M.D. Endowed Chair in Internal Medicine II	\$800,000	34	56	8	98
3	012EC	Tulane University Health Sciences Center	Samuel Z. Stone Chair of Public Health in Latin America	\$800,000	34	55	8	97
4	007EC	Our Lady of the Lake College	Endowed Chair of Gerontological Nursing	\$400,000	32	56	8	96
5	010EC	Tulane University	The Sacks Endowed Distinguished Chair in Civic Engagement and Social Entrepreneurship at Tulane University	\$400,000	36	50	8	94
6	008EC	Tulane University	The Chair in Public Education Initiatives	\$800,000	32	52	8	92
7	014EC	Tulane University Health Sciences Center	The Thomas C. Keller Regents Chair in Diversity	\$400,000	30	50	8	88
8	005EC	Loyola University	Rev. Stephen Duffy Chair in Catholic Studies	\$800,000	28	50	8	86
9	004EC	Louisiana State University Health Sciences Center - Shreveport	Ike Muslow, M.D. Chair in Internal Medicine	\$400,000	26	51	8	85

10	001EC	Louisiana State University	John Franks Endowed Chair #2 in the Department of Geology and Geophysics	\$400,000	28	48	8	84
11	006EC	Nicholls State University	Harold J. Callais Endowed Chair in Economic Development	\$400,000	30	45	8	83
12	002EC	Louisiana State University - Shreveport	James K. Elrod Endowed Chair in Health Administration in the College of Business, Education and Human Development at Louisiana State University Shreveport	\$400,000	28	43	8	79
13	003EC	Louisiana State University Health Sciences Center - Shreveport	Donald and Kathryn R. Smith Chair in Spinal Treatment	\$400,000	27	43	8	78
14	013EC	Tulane University Health Sciences Center	Show Chwan Health System Regents Chair for Global Public Health	\$400,000	27	42	8	77

**RESTRICTED BEQUESTS**

Satisfactory	016EC	Louisiana State University School of Veterinary Medicine	Dr. Kenneth F. Burns Chair in Veterinary Medicine	\$400,000	36	56	8	100
Satisfactory	017EC	Louisiana Tech University	Eunice C. Williamson Endowed Chair in Language and Literature in the College of Liberal Arts	\$400,000	29	45	8	82
Satisfactory	018EC	Louisiana Tech University	Virginia S. Thompson Endowed Chair in Finance in the College of Business	\$400,000	28	43	8	79

**WITHDRAWN**

N/A	015EC	University of New Orleans	The Annette Weinberg Bernstein Chair at the Ogden Museum of Southern Art	\$400,000	-	-	-	-
-----	-------	---------------------------	--	-----------	---	---	---	---



# **ATTACHMENT B**

**RANKED 1: Rolanette and Berdon Lawrence Distinguished Chair in Finance  
(#009EC-10)**

The recipient of this chair will be the Rolanette and Berdon Lawrence Professor of finance in the A. B. Freeman School of Business at Tulane University. The area of Finance is a flagship department in the Tulane Freeman Business School. It has a national and international reputation and an impressive record of scholarly research. The chairholder will develop curriculum and teach at the undergraduate, graduate, and doctoral levels, as well as provide senior academic leadership and generate scholarly research. In particular, the chair will help replace losses of faculty due to Hurricane Katrina. The chairholder would likely do research collaboration with existing Board of Regents eminent scholar chairholders, as well as other faculty, and mentor junior faculty.

The economic impact of the chair lies in its interaction with various experimental learning programs and centers and institutes within the Freeman School, in its use as a resource for state policy makers and the business world as it pursues trade and financial relationships for Louisiana, and in its ability to attract grants and foundation funding. Perhaps the biggest impact comes from the many graduates of the School's multiple programs who perform in and manage the businesses and industries in the State. The School's finance concentration offers a range of experimental learning programs that offer practical, hands-on experience for the students.

The review panel recommends the funding of the Rolanette and Berdon Lawrence Distinguished Chair in Finance.

**RANKED 2: John W. Deming, M.D. Endowed Chair in Internal Medicine II  
(#011EC-10)**

Tulane University Health Sciences Center, College of Medicine, Department of Internal Medicine requests \$800,000 in matching funds to establish the John W. Deming, M.D. Endowed Chair in Internal Medicine II. If matching funds are provided this will be the second Deming Chair within Internal Medicine to compliment the present Deming Chair in Aging as well as the thirteen additional endowed chairs in the School of Medicine. The focus for the scholar to fill the Deming II chair will be in infectious diseases. The particular research interest within infectious diseases will reflect the area that has the most impact, both academic and research. The proposal provides good detail for how the recruited scholar can interact and collaborate with existing endowed scholars within the School of Medicine as well as other centers at Tulane and LSU. Infectious diseases are a major medical and social problem in the New Orleans area and Louisiana, which has one of the highest rates of HIV infection in the country. In addition, there is an emerging epidemic of antibiotic-resistant infections, hepatitis C, and other AIDS related co-infectious diseases.

The recruitment of a renowned infectious disease clinician/scholar will significantly enhance the current expertise within the Tulane Health Sciences Center and will have a significant academic impact through teaching and clinical expertise. The economic impact will be realized by the scholar's expertise in obtaining extramural support for clinical research programs.

A written assurance from the Tulane Health Sciences Center was provided that a full-time faculty position funded at the full professor level will be provided for the recruited scholar. A written statement that the recruited scholar will be included in decisions for how the endowed funds will be distributed should be required prior to funding.

**RANKED 3: Samuel Z. Stone Chair of Public Health in Latin America  
(#012EC-10)**

The Tulane University School of Public Health and Tropical Medicine is requesting \$800,000 to establish the Samuel Z. Stone Chair of Public Health in Latin America. The holder of the chair will have a joint appointment in the Stone Center for Latin American Studies and the Department of International Health and Development in the School of Public Health. This joint appointment will significantly enhance the contribution of the recruited scholar through collaboration with an existing extensive network of developed programs in Latin America, not only in the Stone Center, but also with networks in the Office of Global Health, Center for Inter-American Policy and Research, Payson Center for International Development, and the Murphy Institute of Political Economy and Center for Ethics and Public Affairs. Other centers, offices, and organizations within Tulane and the New Orleans area will provide a very strong and active collaboration for the recruited endowed scholar. One source for rapid collaboration is Dr. Nora Lustiq, holder of the Samuel Z. Stone Chair in Economics. Dr. Lustiq has an international reputation in economic analysis and policy as it relates to development of human capital and public health. The Goldring Institute of International Business will provide opportunities for interaction of students, faculty, and executives in developing regions, including a doctoral program for Latin American faculty, the Tulane-AACSB Bridge to Business Postdoctoral Program, Masters of Management, and other degree programs in Eastern Europe, Latin America, and Asia. The Stone Chair will work with Tulane faculty and existing research collaborations with colleagues from institutions in Latin America. The recruitment of an eminent scholar with academic credentials for Latin America will help focus and coordinate academic and research opportunities between Louisiana, Tulane, and Latin America. If funding is provided for the Stone Chair of Public Health in Latin America the committee recommends that a written assurance that the recruited scholar will be included in discussions as to how the endowed funds will be distributed be required. A written assurance that the School of Public Health and Tropic Medicine will provide a full-time faculty position at the full professor level for the chairholder was provided to the Panel.

#### **RANKED 4: Endowed Chair in Gerontological Nursing (#007EC-10)**

This is a resubmitted (from last year) proposal by Our Lady of the Lake College seeking matching funds for an Endowed Chair in Gerontological Nursing. There are currently ten certified nursing educators in the School of Nursing, and the recruited scholar will be expected to advance the collaboration already existing between the School of Nursing and the School of Arts, Sciences and Health Professions. The future for nursing education demands greater emphasis on caring for the aging patient. Recently the School of Nursing was approved to offer a B.S. degree in nursing. The eminent scholar will provide the knowledge and skills required for developing an academic program in gerontological nursing and integrating care of the aging patient into the curriculum for that program. The qualifications of the scholar will include significant leadership in that field, a record in external research, and a Ph.D. in nursing, gerontology or a related field and a Masters of Science in Nursing. The expectation is that the chair will develop research opportunities for the School and students through research collaborations that already exist within the School of Nursing and the School of Arts, Sciences and Health Professions. The recent approval of the Our Lady of the Lake Regional Medical Center for Magnet Status has led to higher expectations for new research initiatives in the School of Nursing. The Endowed Chair in Gerontological Nursing will provide critical leadership in this effort. The potential impact of this chair on the teaching and clinical programs is well discussed in the proposal. This would be the first endowed chair for Our Lady of the Lake College, and it has outlined in detail the administrative and academic review procedures. The chair will be reviewed on a five-year timeframe to evaluate its accomplishments and success in meeting the mission and goals for the chair. Reappointment will be based on this evaluation. A dedicated faculty salary line is reserved for the eminent scholar and income from the endowment for the chair will be available to advance the objectives of this proposal.

## **RANKED 5: The Sacks Endowed Distinguished Chair in Civic Engagement and Social Entrepreneurship at Tulane University (#010EC-10)**

The recipient of this chair will be the Sacks Professor of Civic Engagement and Social Enterprise at Tulane University. The proposal is to enhance the original Sacks Chair awarded previously with an additional gift of \$600,000, making it a full \$2 million endowed chair.

Southeast Louisiana has seen a renaissance in civic engagement since Hurricane Katrina. Tulane has been a leader in creating public service programs and outreach activities. It has a public service requirement for all of its undergraduate degrees. Building upon this, Tulane is creating a new university-wide, interdisciplinary academic program in Social Entrepreneurship that will include theory, practice, and research. It will begin as a joint venture among the A. B. Freeman School of Business, the School of Liberal Arts, and the School of Social Work, and will ultimately involve coursework across various departments as well as requirements for public service. This is the only such undergraduate program at a major research university. The recipient of the Sacks Chair will be expected to play a very major leadership role in this program. The program will have the support and collaboration of the eminent scholars at Tulane. The Sacks Chair will work closely with the Center for Public Service and the Cowen Institute for Public Education, entities that have outreach in social entrepreneurship. This may facilitate research by the chair.

The Sacks Chair would have a significant economic impact on the region. It would create social enterprises in Louisiana and increase the number of student-hours dedicated to public service. These enterprises would collaborate with the Levy Rosenblum Institute for Entrepreneurship in the School of Business, enabling students to dealing with real-world problems. Already these student hours are estimated to have a value of over \$2.5 million in the New Orleans area. The impact of the chair would increase this. In addition, the Sacks Chair would be expected to attract substantial federal and national funding for projects and research in social entrepreneurship.

## **RANKED 6: The Chair in Public Education Initiatives (#008EC-10)**

The recipient of the Chair in Public Education Initiatives will be the Distinguished Professor for Public Education Initiatives at Tulane University. The chair will extend Tulane's recognized expertise and research in public education. The Scott Cowen Institute for Public Education at Tulane has had a significant impact on the Louisiana education system since its founding after Hurricane Katrina. In addition, the Murphy Institute supports programs in political economy and ethics. The chair will collaborate with these institutes in the goal of improving public education. In addition, he or she will add to the momentum of the recently established Program in Social Entrepreneurship. The chair will teach at both the undergraduate and graduate levels. The overall effect of these activities will be to build a critical mass of scholars and professionals interested in policy issues within public education and apply the findings to the benefit of the community.

Improving public education has a direct and positive impact on economic development. As graduation rates rise and educational attainment improves, the more skilled and productive work force significantly benefits the Louisiana economy. Louisiana schools currently have a high drop-out rate. Part of the mission of the chair is to address this problem by advancing public education policies through appropriate State and federal legislation. In addition, the chair would be expected to obtain federal grants to support his or her research.

## **RANKED 7: The Thomas C. Keller Regents Chair in Diversity (#014EC-10)**

Tulane University School of Public Health and Tropical Medicine (SPHTM) is requesting \$400,000 in matching funds to establish the Thomas C. Keller Regents Chair in Diversity. The objective is to advance the understanding of Louisiana's unique and diverse populations and health disparities through promotion of public health interventions and prevention strategies. The scholar selected to fill this chair will provide an enhanced focus on local and regional research programs to benefit public health initiatives in Louisiana. The presence of the Keller Chair will provide the commitment of time and resources for the scholar to identify and focus on disparities in clinical care and public health issues which are ethnically and socially based. This same proposal was submitted and reviewed in the 2009 competition. The School intends to award this chair to an existing faculty scholar in the School of Public Health, Professor Mark J. Van Landingham, currently the Thomas C. Keller Professor of Diversity. As specified by the Regents Policy for Endowed Chairs, the primary purpose of the program is to recruit new eminent scholars to the universities in order to enhance the skills and expertise that already exist. During the 2009 review process, the committee requested the School of Public Health to provide a discussion regarding how the new position and title as the Thomas C. Keller Regents Chair in Diversity will enhance Professor Van Landingham's future accomplishments and participation beyond what he has already done and is currently doing. This proposal does address this issue. The Endowed Chair in Diversity will allow Professor Van Landingham to focus and develop important areas of expertise more relevant to Louisiana. The research will focus on local issues of crime and disaster. It is anticipated Professor Van Landingham will closely collaborate with the recently established National Center for Community and Health Research. There will be a priority to develop a Cease Fire program in New Orleans patterned on the Cease Fire program that exists in Chicago. This effort is currently under discussion with City Councilman James Carter and the Baptist Community Ministries. A second initiative is directed toward violent crime, with a collaboration among Tulane social scientists and surgeons based at the LSU Health Sciences Center. The Panel also requested that information be provided for the initial search process which selected Dr. Van Landingham for the Keller Professor of Diversity. This information is provided in the current proposal. There was a national search, with requested input from and an extensive list of Public Health professionals. Thirty-four applicants were screened and three were interviewed. The structure of the search does meet the requirements as specified by the Regents Policy for Endowed Chairs. The Panel also requested a discussion of potential collaboration between the scholar in the Keller Chair in Diversity and other endowed scholars within the School of Public Health, LSU in general, and other centers, agencies, and organizations. This proposal does include a discussion of collaboration with several units. The Panel received a written assurance that a full-time funded professor-level faculty position will be provided by the School of Public Health and Tropical Medicine. If this proposal is funded, the Panel recommends that assurance be provided by the LSU administration that the holder of the Keller Chair in Diversity will be included in discussions regarding the distribution of the endowed funds.



## **RANKED 8: Rev. Stephen Duffy Chair in Catholic Studies (#005EC-10)**

The recipient of this chair will be the Rev. Stephen Duffy Professor of Catholic Studies in the Department of Religious Studies at Loyola University. The department prepares students to succeed in careers such as education, law, medicine, business and many other fields. The chair will advance scholarship concerned with a deep understanding and appreciation for the unique Catholic culture of south Louisiana and its contribution to American cultural history. The Duffy Chair will be expected to offer new as well as interdisciplinary courses in collaboration with faculty from the departments of philosophy, literature, and history. The chair will also be expected to develop academic conferences and public forums that enrich the cultural heritage of Louisiana and the religious traditions of the American South.

One source of economic development will be from the students at Loyola. As indicated above students from various areas (education, law, medicine, etc.) choose to integrate their religious studies into the coursework for their chosen career path. Thus the Duffy Chair contributes to the economy of the region by training future leaders. The Chair will also attract funding for research as well as for conferences, thus contributing intellectual capital and financial resources to Louisiana.

During the discussion of this chair the Provost of Loyola affirmed that a full professor line would be dedicated to the chair, and that the Chair would have control over the endowment income.

## **RANKED 9: Ike Muslow Chair in Internal Medicine (#004EC-10)**

The Louisiana State University Health Sciences Center - Shreveport, Department of Internal Medicine, is requesting \$400,000 in matching funds to establish the Ike Muslow Chair in General Internal Medicine. The objectives for the recruited scholar are to provide the leadership and professional skills to enhance the current efforts on health services research focusing on patient literacy, improvement of the institution's competitiveness for extramural funding, and expansion of the department's and institution's research productivity. These objectives are necessary in order to increase the incentive for more students to select primary care as their professional choice. The number of primary care physicians is inadequate nationally and an increase is necessary to meet the escalating demands. Over the last two decades the Section of General Medicine at LSUHSC-S has investigated and documented the impact of literacy on patients' comprehension of health care and their actions that contribute to their own health care. The opportunity for the recruitment of a clinician/scholar with outstanding achievements in health care research will provide the leadership necessary to utilize this extensive database and implement programs to more effectively meet local and regional patient care. The ultimate objective is not only increasing patient care but also the expansion of the Section of General Medicine which will provide an increase in the teaching of primary care general internal medicine. The impact of the Muslow Chair will be escalated by the recent creation of the Rural Health Information Exchange, a long -distance telemedicine program which allows the pairing of patients at distant sites with physicians at LSUHSC-S. Students selecting primary care as a profession have a strong commitment to providing health care to the individual patient, utilizing the best clinical care skills available. The Rural Health Information Exchange provides not only distant patients' access to LSUHSC-S but also the opportunity for rural physicians to access the clinical expertise and medical care technology at LSUHSC-S. The holder of the Muslow Chair will provide the leadership and expertise to develop this important patient care program. If matching funds are provided to establish this chair, the committee recommends that written assurances be provided by LSUHSC-S that a new funded faculty position (at the full professor level) will be created for the endowed scholar and that the holder of the Muslow Chair will be included in the decisions for distribution of the endowed funds.

**RANKED 10: John Franks Endowed Chair #2 in the Department of Geology and Geophysics (#001EC-10)**

In FY 2004-05 the Louisiana Board of Regents granted a \$400,000 match through the Eminent Scholars program to create the John Franks Chair in Louisiana State University's (LSU-BR) Department of Geology and Geophysics, following the private gift of \$600,000 by Mrs. Alta Franks in the name of her late husband, an LSU benefactor and prominent petroleum geologist. That chair has not yet been filled and no explanation for this was included in the written proposal. Mrs. Frank has made a second gift of \$600,000, with the request to qualify for another \$400,000 from the BoRSF matching funds in order to double the endowment for the Franks Chair. The intent is to enhance the Department of Geology and Geophysics' ability to attract an internationally eminent scholar who would expand the department's expertise in areas that are relevant to the petroleum industry and/or preservation of the Gulf Coast, thereby helping the unit to achieve its goal of being one of the leading geology programs in the country. The proposal advocates a view that the educational and research programs within the unit have a significant economic impact on Louisiana consistent with the central importance of the oil and gas industry to the State's economy. The proposal would be enhanced with information about the typical R&D level of senior faculty in the unit and a display of the consultative roles of these senior faculty in relevant structures supporting the oil and gas industry. The argument for the proposed enhanced Franks Chair's impact on the academic environment focused on the ability to attract new exceptional scholars to graduate study in this field. This argument would be enhanced by better documentation of recent placements of the unit's graduates in the field. The proposal's theme of the importance of having a leading scholar in the unit to promote interdepartmental scholarly exchange would be enhanced with examples of such current interactions across departmental boundaries. The search process for attraction and recruitment of an internationally regarded scholar in the field might be helped by utilizing the services on the search committee of an existing eminent scholar in a related field from LSU. A dedicated faculty salary line at the senior level is provided, but the source of funds for start-up costs for the research program of such an individual is not specified. The proposal should also provide assurance that the proposed use of the revenue from the endowment would be developed by the chairholder.

**RANKED 11: Harold J. Callais Endowed Chair in Economic Development  
(#006EC-10)**

The recipient of this chair will be the Harold J. Callais Professor in the College of Business at Nicholls State University. The chair will provide the Department of Finance and Economics leadership for teaching/education with a secondary focus on research.

Specifically, the chair will work with the faculty across departments in the college to improve the current innovative curriculum, with a special emphasis on integrating economic development and entrepreneurship. He or she will be a mentor to faculty in the area of scholarly research and conduct classes and seminars concerning the region's economic development.

The economic impact will derive in part from the chair serving as liaison between the University and the professional business community in the area. This will include participation in organizations such as the South Louisiana Economic Council, Terrebonne Economic Development Authority, and local chambers of commerce. It will also include working with the Bollinger Endowed Chair to identify and recruit local entrepreneurs where teams of students can gain experience in real world problems. Perhaps the most significant impact on economic development of the Callais Chair will come from teaching, motivating, and preparing students to be future entrepreneurs in the area.

**RANKED 12: The James K. Elrod Endowed Chair for Health Administration in the  
College of Business, Education and Human Development at Louisiana State  
University - Shreveport (#002EC-10)**

The recipient of this chair will be the James K. Elrod Professor in the Department of Health Administration at Louisiana State University (LSU) - Shreveport. The proposal is to enhance the current Elrod Super Professorship into the Elrod Endowed Chair, based upon a donation from the Willis Knighton Health System. The chair will combine research/scholarly and teaching/educational foci, with the later being preeminent.

The Department of Health Administration has major efforts underway to improve the health industry in the Ark-La-Tex area. This included the MHA degree which produces education for current and potential executives. The Elrod Chair will enable the college to bolster its program offerings. In particular, future steps would include an online Executive MHA program and possibly a Bachelor of Science in Health Administration. The course work and teaching of the chair would also have a positive impact on other programs at LSU Shreveport, providing elective courses for the MBA and Master of Public Health.

Health care has been identified as one of the leading industries for Shreveport/Bossier City economic development. The medical industry in the area includes a top medical school and residency training program, numerous nursing school programs, a biomedical research institution, pharmaceutical manufacturers, and a large private hospital. Professional health care providers need business administrators with specific skills related to the industry. The MHA program was developed with this in mind. The Chair will provide a significant enhancement to efforts to satisfy this need. In addition, the Elrod lecture series brings industry leaders to share their perspectives on given topics.

There is a mistake in the proposal as to amount of funds required by LSU-Shreveport for the chair. This mistake is being reconciled in conversation with the Board of Regents staff, and once corrected, may make the proposal acceptable.

A communication from the Provost confirms that the endowed chair will also have authority regarding disposition of Chair trust fund revenues.

**RANKED 13: Donald and Kathryn R. Smith Chair in Spinal Treatment  
(#003EC-10)**

The Louisiana State University Health Sciences Center - Shreveport Department of Neurosurgery is requesting \$400,000 in matching funds to establish the Donald and Kathryn R. Smith Chair in Spinal Treatment. The Department of Neurosurgery has five full-time neurosurgery faculty; one is spine fellowship trained. For the period October 2005 through December 2009 the Neurosurgery surgeons performed 9,909 procedures in patients with lower back pain and spinal disorders. Nationwide there are approximately 325,000 patients undergoing surgical lumbar discectomy annually. It is estimated this is a \$90 billion dollar cost for medical expenses. This figure becomes much higher if the associated cost of loss of work productivity is included. Studies indicate that 40% of patients undergoing these surgeries are somewhat to extremely dissatisfied with the results and 13% are totally disabled. True indications and benefits of performance for the most established procedures are poorly defined. There is a desperate need for comparative studies and follow-up of patients undergoing these spinal procedures. The recruitment of a renowned spinal surgeon to hold the Smith Chair in Spinal Treatment will provide the necessary beginning for the LSU Department of Neurosurgery to establish itself as a leader in defining the outcomes-based research to answer many of these unknown questions. The goals for the recruited scholar are well defined in the proposal, and include leadership in training and education, establishment of a strong clinical program for treatment and management of spinal disorders, supervision of the existing spinal patient database, and development of a system for long term tracking and evaluation of patients with an emphasis on clinical outcomes. This proposal well defines the need for outcomes-based research. It would be a stronger proposal if a detailed discussion of the establishment and development of the necessary corresponding outcomes-based research unit were also well defined.

If this proposal is selected to receive the matching funds for the Donald and Kathryn R. Smith Chair in Spinal Treatment, the Panel urges that written assurances be provided by the LSU administration that a funded faculty position will be created for the endowed scholar from LSU resources and that the holder of the Smith Chair will be included in decisions for the distribution of the endowed funds.

**RANKED 14: Show Chwan Health System Regents Chair for Global Public Health  
(#013EC-10)**

The Tulane University School of Public Health and Tropical Medicine (SPHTM) is requesting \$400,000 in matching funds to establish the Show Chwan Health System Chair for Global Health. The funding of this chair is through the generosity of Dr. Min-Ho Huang, founder and president of the Show Chwan Health Care System in Taiwan. The School of Public Health and Tropical Medicine has developed relationships in public health with Taiwan, China, and other Asian countries. The defined objectives for the Chwan Chair are to: (1) increase links to build on the trade and economic impact of programs that strengthen Tulane; (2) enrich, unify, and expand exchange programs in education and research; (3) further expand health science linkages with one of the world's most rapidly evolving regions; and (4) fulfill the SPHTM's mission of preventing disease, disability and premature mortality. The opportunity to recruit a scholar with knowledge, experience, and understanding of global health issues in Asia will significantly enhance these stated goals. This proposal was submitted for the 2009 review and specific comments were provided to help strengthen and clarify how the stated objectives can be accomplished. One of the comments requested a discussion as to how students will be encouraged and recruited to attend public health programs at Tulane. The current proposal does include a discussion of the China Public Health Summer Program. This direct exchange between Tulane and other U.S. students with students in China does have an impact on Chinese students electing to come to Tulane to continue their studies. Unfortunately, the discussion did not include any intent to expand this concept to Taiwan, Vietnam, and other countries. This would provide additional strength to the proposal. The School of Public Health and Tropical Medicine has extensive faculty involvement in international (global) public health. In addition, this proposal as well as two additional proposals from SPHTM are requesting matching funds for endowed chairs. These three chairs would be in addition to the HCA Chair in Population Genetics which is currently funded but not filled. In its review of the proposal in 2009 the Panel also recommended a detailed discussion of how the Show Chwan Chair can interact with existing faculty, networks, and both funded and proposed endowed chairs to enhance not only the objectives to the Show Chwan Chair but also the other chairs and faculty. A well defined concept for interaction among faculty significantly strengthens this proposal. If matching funds are provided to establish the Show Chwan Health System Regent Chair for Global Public Health, the Panel recommends that a written assurance be obtained from Tulane University administration that the chairholder will be included in decisions for how the endowed funds will be distributed. A written assurance relative to existence of a faculty position at the full professor level has already been provided.

## **RESTRICTED BEQUESTS**

### **Dr. Kenneth F. Burns Chair in Veterinary Medicine (#016EC-10)**

The Louisiana State University (LSU) School of Veterinary Medicine (SVM) requests \$400,000 from the Board of Regents Support Fund to establish the Dr. Kenneth F. Burns Chair in Veterinary Medicine. The SVM presently has 98 faculty members, 25 post-doctoral fellows, and 62 graduate students. A significant record for top research in infectious disease, cancer biology, and molecular medicine is present. SVM currently has \$38 million in grants in addition to administering the \$16.6 million NIH-INBRE (Louisiana Biomedical Research Network). They are currently in the sixth year of a ten-year NIH-T35 training grant which supports a summer research program for veterinary students providing biomedical research experience working with the SVM faculty. The LSU-Tulane Center for Experimental Infectious Disease Research (CEIDR) is a unique collaboration between the SVM and Tulane National Primate Research Center and has resulted in two biotech start-ups; Tempest Biotech, LLC and Thevac, LLC, both located on the LSU System Research and Technology Center at Baton Rouge. The establishment of the Dr. Kenneth F. Burns Chair in Veterinary Medicine will ensure the SVM can maintain its present top status among the 28 veterinary schools in the U.S. by enhancing its ability to recruit renowned faculty and students.

This request has been preceded by a major strategic planning process, resulting in the development of programmatic Centers-of-Excellence as well as necessary development of the research and clinical infrastructure. The construction of a 58,000 square foot, \$22 million building adjacent to SVM is underway.

The eminent scholar recruited to fill the Burns Chair will be selected based on his/her expertise and the developed SVM Centers-of-Excellence strategic plan. If this request is funded the LSU-SVM will commit a salary at a competitive level of professor and the scholar will have an endowed income for salary supplement, support funds for travel, equipment and assistants. If funded this will be the first endowed chair in the School of Veterinary Medicine. The LSU School of Veterinary Medicine is one of the top tier schools of veterinary medicine among the 28 schools in the country and has an impressive academic and research record contributing to the overall accomplishments in biomedical research and education within Louisiana. This is an excellent proposal, well written, and requires no further assurances or documentation.

The Panel strongly recommends the funding of the Dr. Kenneth F. Burns Chair in Veterinary Medicine.



## **The Eunice C. Williamson Endowed Chair in Language and Literature (#017EC-10)**

Louisiana Tech University seeks matching funds for the Eunice C. Williamson Endowed Chair in Language and Literature in the College of Liberal Arts. The teaching/educational focus is to be paramount for this chair. The scholar to be recruited will be internationally known for work in British Literature with a specialty in Renaissance or early Modern Literature and will teach a substantial load of upper-level undergraduate and graduate courses. English is a core department of the College of Liberal Arts and has 26 faculty, seven of whom are doctoral faculty in British Literature. This may well afford the Eminent Scholar colleagues to engage, but the scholarly reputation and productivity of the faculty in the department as discussed in the interview with institutional representatives is not well presented in the proposal for the Williamson Chair. The unit does sponsor an online "*Journal of Literature and Culture*" devoted to the publishing of peer-reviewed writings on literature and culture of the immediate region. The chairholder is expected to advance the quality of the analysis and writing skills of future graduates of Louisiana Tech University and thereby their abilities to influence positively the economy of the region throughout their careers. The search process is well described and will be enhanced with the inclusion of a current eminent scholar on the search committee. A dedicated faculty salary line at the level of full professor is provided but the explanation of the chairholder's ability to use the revenue from the Williamson Chair endowment is not clear and will need to be expanded beyond the assertion that "... at least \$10,000 from the earning from the endowment will be provided to the chairholder yearly for faculty development." The Vice President for Academic Affairs in the panel interview stated that this is a minimum annual figure and that as more income is provided from the endowment these resources will be made available for the chairholder's use in advancing the objectives of the Endowed Professorship. This assurance should be provided in writing prior to funding.

## **Virginia S. Thompson Endowed Chair in Finance in the College of Business (#018EC-10)**

The recipient of this chair will be the Virginia S. Thompson Professor in the Louisiana Tech University College of Business. Finance is a major area of concentration in the undergraduate and MBA programs in the college. The doctor of business administration with a concentration in finance has been designated a Center of Excellence in the University of Louisiana System. The eminent scholar would be a leader in research across various disciplines in the college. He or she would be a much needed research mentor to junior faculty, especially in the finance area. In addition there is a need for supervision of dissertations for the DBA in finance. The eminent scholar would have a significant impact on the academic quality and reputation of the College's finance area.

The chair would also strengthen the ties between Louisiana Tech and the regional banking community that drives economic development in North Louisiana. The Center for Entrepreneurship and Information Technology (CEnIT) in the Colleges of Business and Engineering has courses, team activities and an entrepreneurship club that promotes development of new technologies. It also involves interaction of students and faculty with seasoned entrepreneurs, venture capitalists, and industry experts. The chair will enhance these activities by providing guidance and support. The College also co-sponsors the annual Business Outlook Summit, a conference involving local chambers of commerce, economic development entities in the region, and nationally-known speakers. The chair would provide leadership for this effort.

**WITHDRAWN**

**The Annette Weinberg Bernstein Chair  
at the Ogden Museum of Southern Art (#015EC-10)**

University of New Orleans