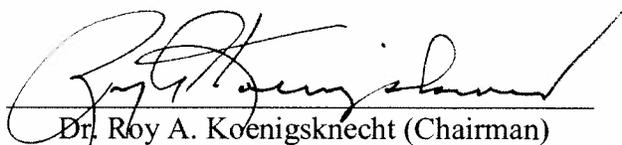


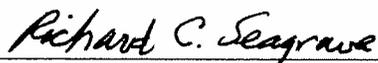
REPORT TO THE LOUISIANA BOARD OF REGENTS
REVIEW OF PROPOSED ENDOWED CHAIRS FOR EMINENT SCHOLARS
BOARD OF REGENTS SUPPORT FUND
FISCAL YEAR 2011-12

MARCH 1-2, 2012

Prepared by:



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Report of the Review Panel for Endowed Chairs for Eminent Scholars

FY 2011-12 Competition for Board of Regents Support Fund Matching Funds Submitted to the Louisiana Board of Regents

March 1-2, 2012

- A. The three-member Endowed Chairs for Eminent Scholars review panel received and reviewed the following documents prior to meeting with representatives of the institutions submitting proposals:
- i. The current Board of Regents Endowed Chairs for Eminent Scholars Policy (adopted September 2009);
 - ii. Guidelines for the Submission of Proposals to the Competitive and Restricted Bequests Endowed Chairs Programs for fiscal year (FY) 2011-12; and
 - iii. Sixteen (16) proposals for chairs (15 in the Competitive Program and one in the Restricted Bequests Program) submitted under the FY 2011-12 Guidelines.
- B. On March 1-2, 2012, the panel conducted a series of interviews with representatives of each participating institution during assigned times to discuss its submitted proposal(s). Any additional printed materials provided by campus representatives relative to submitted proposals were also received at that time and approved for consideration. Representing the institutions were: **DILLARD UNIVERSITY** - Dr. Phyllis Worthy Dawkins, Provost and Senior Vice President for Academic Affairs; Dr. Walker Strong, Executive Vice President; Dr. John E. Wilson, Director, Minority Health and Health Disparities Research Center, and Professor of Biology; and Mr. Theodore Callier, Associate Vice President for Research and Sponsored Programs; **LOUISIANA STATE UNIVERSITY - ALEXANDRIA** - Dr. Barbara Hatfield, Provost and Vice Chancellor for Academic and Student Affairs; and Dr. Robert P. Bush, Chair, Department of Business Administration; **LOUISIANA STATE UNIVERSITY AND A&M COLLEGE - BATON ROUGE** - Dr. John Maxwell Hamilton, Executive Vice Chancellor and Provost; Dr. Eli Jones, Dean, E. J. Ourso College of Business; Dr. Helmut Schneider, Associate Dean for Research and Economic Development, E. J. Ourso College of Business, and Chair, Department of Information Systems and Decision Sciences; Dr. Alvin Burns, Chair, Department of Marketing; Ms. Karen Deville, Senior Director, Office of Advancement, E. J. Ourso College of Business; Mr. Jerry Ceppos, Dean, Manship School of Mass Communication; Ms. Adrienne Moore, Co-Director, Reilly Center for Media and Public Affairs, Manship School of Mass Communication; Ms. Sara Courtney, Development Director, Manship School of Mass Communication; Dr. Kevin Carman, Dean, College of Science; and Dr. Andrew Maverick, Chair, Department of Chemistry; **LOUISIANA STATE UNIVERSITY - SHREVEPORT** - Dr. Paul Sisson, Provost; Dr. Carlos Spaht, Professor of Mathematics and Director of LaPREP; Dr. John Fortenberry, Chair and Professor, James K. Elrod Department of Health Administration; and Dr. Johnette M. Magnier, Vice Chancellor for University Development; **LOUISIANA STATE UNIVERSITY HEALTH SCIENCES CENTER - NEW ORLEANS** - Dr. Joseph M. Moerschbaeche, III, Vice Chancellor for Academic Affairs and Dean, School of Graduate Studies; Dr. Andrew King, M.D., Chairman of Orthopedics; Dr. Ricardo Sorensen, M.D., Chairman of Pediatrics; and Ms. Denise Flock-Williams, Development Director, LSUHSC Foundation; **LOUISIANA STATE UNIVERSITY HEALTH SCIENCES CENTER - SHREVEPORT** - Dr. Robert A. Barish, M.D.,

Chancellor; Dr. Jane M. Eggerstedt, M.D., Associate Dean for Academic Affairs and Professor of Surgery; Dr. Anil Nanda, M.D., Professor and Chair of Neurosurgery; and Mr. Kevin Flood, Chief Development Officer, LSU Health Sciences Foundation; **LOUISIANA TECH UNIVERSITY** - Dr. Kenneth Rea, Vice President for Academic Affairs; Dr. Les Guice, Vice President for Research and Development; and Dr. James Lumpkin, Dean of the College of Business; **LOYOLA UNIVERSITY** - Dr. Christopher Wiseman, Associate Vice President of Development; and Dr. Judith Hunt, Assistant Dean, College of Humanities and Natural Sciences; and **TULANE UNIVERSITY HEALTH SCIENCES CENTER** - Dr. Michael Bernstein, Senior Vice President for Academic Affairs and Provost; Dr. Benjamin P. Sachs, Senior Vice President and Dean, School of Medicine; Dr. L. Lee Hamm, M.D., Executive Vice Dean, Professor of Medicine and Harry B. Greenberg, M.D. Chair of Internal Medicine; Dr. Daniel Winstead, M.D., Chair, Department of Psychiatry and Behavioral Sciences and Robert G. Heath Professor; and Ms. Luann D. Dozier, Vice President for Development.

- C. Following the interview sessions, the panel rated and ranked the fifteen (15) proposals submitted in the Competitive Program and assessed the one (1) proposal submitted in the Restricted Bequests Program. Reviewers based assessments on: (1) the written proposals; (2) information provided in the interviews with the institutional representatives; and (3) the additional printed material submitted by campus representatives. Prospective chairs were rated according to evaluation criteria defined in the RFP, including: (1) potential of the proposed chair to contribute to economic development - 36 points maximum; (2) contribution of the proposed chair to academic enhancement - 52 points maximum; (3) appropriateness, feasibility and likelihood of success of the proposed plan to recruit women and minority scholars in those fields at this institution in which there has been historical underrepresentation - 6 points maximum; and (4) appropriateness of the proposed chair to the mission of the campus/unit - 6 points maximum. The burden of proof was on the submitting institution to demonstrate the manner and extent to which the proposal satisfactorily addressed these criteria.
- D. **Attachment A** contains the rank-order prioritization of the fifteen (15) proposed endowed chairs submitted in the Competitive Program and the assessment score for the one (1) proposal submitted in the Restricted Bequests Program resulting from the rating of each proposal according to evaluation criteria set forth in the RFP. **Attachment B** contains a brief evaluation of each of the sixteen (16) chairs proposed in FY 2011-12.
- E. Following are comments about the proposal submission and review process and suggestions for maximizing the impact of the Board of Regents Support Fund Endowed Chairs Program:
- (1) The citizens of Louisiana should continue to take justified pride in the BoRSF Endowed Chairs for Eminent Scholars Program, which is effectively coordinating public and private resources to improve the quality of higher education and its role in advancing the economy and cultural life of the State. Endowed chairs, used to attract and retain preeminent national scholars, are the hallmark of an ascendant higher education system. Taken as a whole, the sixteen proposals submitted this year

reflect an exceptionally strong use of the program to address major opportunities and needs across Louisiana. Members of the review panel strongly encourage the Board and other government agencies to provide additional resources to fund, in rank order according to merit, as many of this year's strong proposals as possible.

- (2) The recently revised Endowed Chairs for Eminent Scholars Program Policy (September 2009), distributed with the Guidelines for the Submission of Proposals, emphasizes that the program's priority should continue to be recruitment of new eminent scholars rather than retention of existing faculty, except in exceptional instances where a national search reveals that a current member of the faculty is the best possible recipient of the chair. Proposals submitted in FY 2011-12 were consistent with this stipulation. The policy also encourages combination or augmentation of existing chairs to achieve higher endowment levels, with current chairholders eligible for appointment to such augmented chairs.
- (3) As noted in past reports, the consideration of the merits and ranking of proposed endowed chairs is greatly enhanced by the panel's interviews with institutional representatives, particularly academic unit and institutional academic leaders. Understanding their perspectives and plans is vital to gauging the overall context for and likely impact of proposed chairs with regard to expected productivity, alignment with institutional academic and development objectives, and anticipated outreach to regional leaders of business and commerce.
- (4) Criteria used in the evaluation and ranking of the Endowed Chair proposals as published in the FY 2011-12 Guidelines for the Submission of Proposals well served the review and recommendation process. The point scale, revised in 2011, gives appropriate consideration to the submitting institution's mission, including its ongoing strategic planning, relative to the proposed endowed chair. Panel members also reviewed current vacancy rates for previously awarded endowed chairs at institutions submitting new chair proposals and statewide. The recruitment of new eminent scholars may be influenced by reports of existing vacancies among eminent scholar positions on campuses.
- (6) The panel again reinforces a key recommendation from the January 2009 comprehensive review of the Endowed Chairs Program that Board of Regents staff, working with all stakeholders, establish an active website with managed content for a variety of audiences, including chairholders, administrators, the Board, legislators, and the public. Subsequent to and evolving from the successful implementation of this website, the Board should sponsor development of a statewide Society of Eminent Scholars to promote synergies among chairholders, encourage chairholder participation in statewide strategic planning, and publicize individual and programmatic successes. Individual universities with sizable numbers of chairs should form similar internal groups and engage chairholders as much as possible in institutional planning and assessment. Finally, the Board should encourage the Society to provide advice, as appropriate, related to statewide and national research and development opportunities and possibilities for interdisciplinary and inter-institutional collaboration.

- F. The careful coordination of the review process provided by the Board's Sponsored Programs staff is acknowledged and appreciated. Further, the review panel commends the Regents for their insistence on the independence of the external review process. It is important also to thank representatives of the institutions submitting proposals, who were genuinely open and responsive during the interview sessions with the panel.

ATTACHMENT A

BoRSF ENDOWED CHAIRS FOR EMINENT SCHOLARS PROGRAMS – PROPOSALS SUBMITTED FY 2011-12

Rank	Proposal Number	Institution	Title of Chair	BoRSF Match Requested	Economic Development (36 points)	Academic Enhancement (52 points)	Recruitment Plan (6 points)	Appropriateness to Campus Role, Scope & Mission (6 points)	Total (100 points)
COMPETITIVE PROGRAM									
1	007EC	LSU and A&M College	William A. Pryor Chair in Chemistry	\$400,000	36	52	6	6	100
2	010EC	LSU Health Sciences Center - Shreveport	Donald and Kathryn R. Smith Endowed Chair in Spinal Treatment	\$400,000	35	52	6	6	99
3	015EC	Tulane University Health Sciences Center	John W. Deming, M.D. Endowed Chair in Internal Medicine II	\$800,000	34	52	6	6	98
4	006EC	LSU and A&M College	Wendell Gray Switzer, Jr. Endowed Chair in Media Literacy	\$800,000	33	52	6	6	97
5	013EC	Louisiana Tech University	Lucius D. McGehee Endowed Chair in Entrepreneurship	\$400,000	35	47	6	6	94
6	008EC	LSU Health Sciences Center - New Orleans	David Drez Jr., M.D. Endowed Chair	\$400,000	31	51	4	6	92
7	014EC	Loyola University New Orleans	Rev. Stephen Duffy Chair in Catholic Studies	\$400,000	29	50	6	6	91
8	009EC	LSU Health Sciences Center - New Orleans	Eberhard Schmidt-Sommerfeld, M.D. Endowed Chair for Pediatric Gastroenterology	\$400,000	30	50	4	6	90
9	012EC	LSU Shreveport	James K. Elrod Endowed Chair in Health Administration	\$400,000	28	49	6	6	89
10	003EC	LSU and A&M College	E. J. Ourso Distinguished Chair of Decision and Group Support Systems	\$800,000	30	46	5	6	87
11	001EC	Dillard University	Rita E. Miller, R.N. and Gloria S. Kabacoff Endowed Chair of Nursing	\$400,000	27	47	5	6	85
12	011EC	LSU Shreveport	AEP/SWEPSCO Endowed Chair for the Louisiana Preparatory Program (LaPREP)	\$400,000	33	41	4	6	84
13	002EC	LSU Alexandria	Scott O. Brame/CLECO Endowed Chair in Finance	\$400,000	29	42	6	6	83
14	005EC	LSU and A&M College	Ourso Distinguished Chair of Marketing Strategy	\$800,000	26	42	5	6	79
15	004EC	LSU and A&M College	Marjory B. Ourso Distinguished Chair in Accounting Systems	\$800,000	26	41	5	6	78
RESTRICTED BEQUEST PROGRAM									
Satisfactory	016EC	Tulane University Health Sciences Center	Venancio Antonio Wander Garcia, IV, M.D. Chair in Psychiatry	\$800,000	34	51	6	6	97

ATTACHMENT B

RANKED 1: William A. Pryor Chair in Chemistry (#007EC-12)

Louisiana State University and A&M College (LSU-BR) is requesting \$400,000 in BoRSF match to complete funding for the William A. Pryor Chair in Chemistry in the Department of Chemistry, part of LSU-BR's College of Science. The major focus of the activities of this Chair will be in the area of biological chemistry, with emphasis on further strengthening interdisciplinary research efforts between chemistry and biology. The intersection of chemistry with biological systems truly is an exceptionally fertile area for both fundamental scientific research and practical applications related to health care. The chairholder will also collaborate with investigators at the Pennington Biomedical Research Center and LSU-BR's School of Veterinary Medicine. It is expected that the accomplishments of the chairholder will result in long-term improvements in health care. The occupant of the Pryor Chair will also contribute to economic development by preparing students for careers in technical fields that are important for continued economic growth in Louisiana and by carrying out research that will lead to advances in chemistry and related areas, including patentable inventions that can spawn new industries. It is important to note that all eight of the current tenants at LSU-BR's Louisiana Emerging Technologies Center are in biotechnology-related industries whose activities overlap with the fields of chemistry. In addition, the Louisiana Department of Economic Development's Blue Ocean initiative identifies biomedical research with applications to health care as a major area for growth and economic opportunity in the State.

A well-defined national search for the Pryor Chair will seek candidates with international reputations as eminent scholars in biomedical research and education, extensive publication records, and demonstrated records of teaching excellence. The university will provide a competitive salary at the rank of professor, competitive start-up funds, and quality research space. This is an excellent proposal and highly deserving of support. The panel strongly recommends funding.

**RANKED 2: Donald and Kathryn R. Smith Endowed Chair in Spinal Treatment
(#010EC-12)**

Louisiana State University Health Sciences Center – Shreveport (LSUHSC-S) is requesting \$400,000 in matching funds to establish the Donald and Kathryn R. Smith Endowed Chair in Spinal Treatment. The chair is named in honor of Dr. Smith, an active faculty member in the Department of Neurosurgery currently serving as Clinical Professor of Surgery/Neurosurgery. Dr. Smith was instrumental in helping establish LSUHSC-S and the Division of Spinal Surgery. His contributions have had a major impact on areas of expertise within the Department of Neurosurgery related to spine treatment and surgery. This request has been submitted to previous competitions; in discussions with Dr. Smith, his assessment for the need for and application of outcomes-based research to better define spinal treatment is very well presented. Low back pain and disc disorders have dramatically increased over time; current data show that approximately 325,000 patients per year undergo surgeries for lumbar discectomies. Follow-up studies indicate at least 40% of patients undergoing these surgeries are dissatisfied with the results and 13% are totally disabled. These procedures, with attendant rehabilitative costs and inability to work, have a significant economic impact.

The recruitment of a scholar in neurosurgery or another related specialty will provide the expertise for the department to make a significant advancement in the area of outcomes-based research, to better define appropriate treatment of spinal disorders and the timing of treatment regimes. There exists an extensive database within the department. Since 2005 all patients have been entered into the Electronic Medical Records System, a statewide database, which shows that during the time period October 2005 through October 2011, 19,552 individual patients with spinal disorders were seen, evaluated and treated by members of LSUHSC-S's neurosurgery staff. A total of 45,648 clinical procedures were performed. This extensive electronic database will be an important tool for the chairholder's research and development of best treatment outcomes. During the discussion with LSUHSC-S representatives, additional information was provided regarding the vacated Schumpert Chair, which has been redefined to support a scholar with expertise in epidemiology. This represents a significant additional scholarly resource to help accomplish and enhance the intended goals of the Smith Chair.

The Smith Chair's focus on translational research, pairing basic research to clinically relevant therapeutic treatments, will have a direct impact on the search for the best methods of treatment and enhance education and training for all faculty, staff, students, residents and fellows. Identifying the best treatment regimen through outcomes-based research will yield significant improvements in patient treatment, rehabilitation and back-to-work results. LSUHSC-S's Department of Neurosurgery, as a result, will become a recognized center in the region, leading to an increase in patient referral and treatment. Additional research funding generated by the Smith Chair will also contribute to economic development.

This well-written proposal makes a strong case for the chair's potential contributions across academic and economic spectrums. LSUHSC-S has committed a full professor salary line for the Smith Chair, allowing the income from the endowment corpus to be used by the chairholder for the implementation and development of his/her research program. In addition, the LSU Health Sciences Foundation has committed additional funding to assist the development of this program. The panel recommends funding for this excellent proposal.

RANKED 3: John W. Deming, M.D. Endowed Chair in Internal Medicine II (#015EC-12)

Tulane University Health Sciences Center (TUHSC) is requesting \$800,000 in matching funds to establish the John W. Deming, M.D. Endowed Chair in Internal Medicine II. The stated purpose of this chair is to recruit an eminent scholar in infectious diseases to complement research and education programs currently existing in the Department of Medicine and collaborating departments, centers and institutes affiliated with Tulane University Health Sciences Center, LSU Health Sciences Center, and the medical education and research community in New Orleans. The chair is established in honor of Dr. John W. Deming, M.D., a long-time medical professional dedicated to Tulane University and the community. Dr. Deming and his family have been major contributors to Tulane University and through their generosity have contributed the funds necessary to support this request. In addition to the funds for the endowed chair match, the family has created an endowment for the research and educational activities of the scholar recruited to fill the Deming II Chair. The priority focus for this chair is in the area of infectious diseases, a rapidly expanding area of concern for Louisiana and the world. With borders becoming more transparent and oceans “smaller”, world travel enhances the need and demand for more research and education in prevention and treatment of infectious diseases. TUHSC’s Department of Medicine has an impressive record of pioneering research and education in infectious diseases and currently has sixteen endowed chairs and professorships within its faculty, a genuine community of scholars. The recruitment of an eminent scholar for the Deming II Chair will contribute to the synergy of this already impressive community of experts in infectious diseases.

Dr. Benjamin Sachs, Senior Vice President and Dean of the School of Medicine, is himself a renowned scholar and well understands the process of developing the resources necessary for TUHSC to move ahead with high-impact research in infectious diseases. The expectation is that the recruited scholar will contribute to the area of adult internal medicine through research and teaching, with special focus on clinical infectious disease treatment and prevention. Louisiana currently ranks fifth in the nation for the number of AIDS cases and twelfth in the number of reported AIDS cases, statistics that strongly support the regional importance of this focus. This demanding research area is presently led by Dr. David Mushatt and the recruitment of additional expertise will assist TUHSC in becoming a premier institution for basic and applied research that both serves the local community and meets national and international needs. Within TUHSC and the local medical research and education community there are already numerous areas of synergy to assist the chairholder. The Department of Tropical Medicine, Department of Epidemiology, School of Public Health and Tropical Medicine, Department of Microbiology and Immunology, Pediatric Infectious Disease Section, and National Primate Research Center are all established centers of expertise in research and education related to tropical and infectious diseases.

This is a well-written proposal that argues strongly for its importance to the institution and the State. TUHSC has committed a dedicated faculty position at the professor level and necessary resources for the endowed chair to become established. Additional related endowments provided by the benefactors are a very positive resource for the recruited scholar. The panel strongly recommends funding for this request.

RANKED 4: Wendell Gray Switzer, Jr. Endowed Chair in Media Literacy (#006EC-12)

Louisiana State University and A&M College (LSU-BR) is requesting \$800,000 in matching funds to establish the Wendell Gray Switzer, Jr. Endowed Chair in Media Literacy in the Manship School of Mass Communication. This endowed chair would be the first in the nation devoted to teaching and researching news literacy and the proposal presents a powerful rationale for both the economic and academic benefits that will accrue to Louisiana and the region through the chair. The proposal's account of the multiplier effect of the contributions of an eminent scholar in this position is highly compelling.

The focus of the Switzer Chair is a direct extension of the Manship School's global leadership in media and public affairs and will further enhance the excellent reputation of its undergraduate and graduate degree programs in political communication, including the only Ph.D. program in the world with this focus. Mutual collaboration with the existing Endowed Chair in Political Communication housed in the Manship School's Reilly Center for Media and Public Affairs will further assure national leadership in understanding and promoting the requirements of an informed citizenry in the contemporary world. The Switzer Chair will serve as a fellow in the Reilly Center and will be involved directly in development of the research agenda for associated faculty and students. This chairholder will also have access to federal grants and contracts to better understand the role of all forms of the media in providing accurate information regarding issues related to education, health care, business and the environment, thus shaping policy and budgetary decisions affecting the region and beyond. The proposal well depicted the region's dependence on the media with its example of the media role in educating the nation about the consequences of the 2010 Deepwater Horizon disaster.

The proposal detailed an aggressive plan to recruit an internationally regarded scholar to the Switzer Chair, which includes a dedicated faculty line, start-up funds, direct support from the Reilly Center for the chairholder's scholarly activities, and a significant budget for symposia and conferences. Prominent national figures in the media and the news literacy topic area will serve as consultants to the search and recruitment committee. The proposal argued strongly for the significant potential positive impact of the Switzer Chair, and the panel highly recommends funding.

RANKED 5: Lucius D. McGehee Endowed Chair in Entrepreneurship (#013EC-12)

Louisiana Tech University is requesting \$400,000 in matching funds to complete the endowment for the Lucius D. McGehee Endowed Chair in Entrepreneurship in the College of Business Management and Information Systems. The focus of this chair's activities would be on the research agenda of the Department of Management and across the college. In addition, the chairholder will teach entrepreneurship courses at undergraduate and graduate levels. The chair will significantly enhance the ability of the college to attract and retain high-quality faculty in the area of entrepreneurship. It will also enhance the recruitment of both undergraduate and graduate students, and ultimately have a beneficial effect on the visibility and prestige of the college. Economic development in the region and the State is also impacted by the Center for Entrepreneurship and Information Technology (CEnIT), a partnership between the College of Business and Information Systems and the College of Engineering and Science. The McGehee Chair will enhance the center by providing guidance and mentoring of students and faculty involved in CEnIT activities. The McGehee Chair will further promote economic development in the region by supporting ongoing entrepreneurship efforts and fostering additional linkages in the business community via participation in the region's Business Outlook Summit. The College of Business and Information Systems also collaborates with the University of Louisiana at Monroe in delivering regional economic forecasts, an activity which will involve the chairholder. An aggressive national search will be conducted, and Louisiana Tech will provide dedicated salary support at an appropriate level. The panel recommends funding for the McGehee Chair.

RANKED 6: David Drez, Jr., M.D. Endowed Chair (#008EC-12)

Louisiana State University Health Sciences Center – New Orleans (LSUHSC-NO) is requesting a \$400,000 match to establish the David Drez Jr., M.D. Endowed Chair in the Department of Orthopaedic Surgery. The purpose of this chair will be to develop a strong focus on research and training in the area of sports injury prevention. Dr. Drez is a Louisiana native with a national and international reputation as a founding member of the discipline of Sports Medicine. His dedication and teaching expertise have contributed substantially to the large number of sports medicine specialists throughout the United States. Sports medicine is a major clinical and training program in the orthopaedic specialty and the Department of Orthopaedic Surgery has a long-standing association with Dr. Drez. A large number of their resident physicians have acquired a significant part of their sports medicine training under his mentorship.

Our society today places a high priority on sporting activities beginning at a very young age for both male and female participants. Research has shown these young athletes are much more susceptible to injuries, many of which result in permanent physical and/or mental debilitation. Recognizing this significant problem, the Department of Orthopaedic Surgery is proposing the establishment of the Drez Chair to develop a major research and education focus on prevention of sports injuries. The scholar recruited to fill this chair will have the opportunity to collaborate with multiple departments and disciplines currently involved in the treatment of sports injuries, including Family Medicine, Physical Medicine and Rehabilitation, the School of Physical Therapy and the future School of Physician Assistants. It is intended that this scholar establish within LSUHSC-NO a program in sports medicine prevention. The need for such a program ranges from elementary schools to professional sports. A major focus on prevention as well as treatment is not only critically needed but also represents an opportunity for LSUHSC-NO to increase its ability to meet a critical need within the State, region and nation. As the old adage states, “an ounce of prevention equals a pound of cure.” Incorporating prevention into the training of physicians and the population as a whole will place LSUHSC-NO in the forefront of clinical and educational expertise in sports medicine. A significant economic impact will also be realized through increases in the treatment of sports injuries as well as the education of professionals in necessary prevention strategies for all athletes.

The proposal clearly outlines the procedure for the recruitment of this endowed scholar, the minimum accomplishments of chair candidates, and the expectations for future performance. The panel recommends matching funds be provided for the Drez Chair.

RANKED 7: Rev. Stephen Duffy Chair in Catholic Studies (#014EC-12)

Loyola University New Orleans has resubmitted its request for \$400,000 in matching funds to establish the Rev. Stephen Duffy Chair in Catholic Studies within the Department of Religious Studies. Previous submissions received very favorable rankings but have been among a number of high-quality proposals not funded due to limitations in BoRSF resources. The Duffy Chair will advance scholarship in the context of a deep understanding of and appreciation for the unique Catholic culture of south Louisiana and its contribution to American cultural history.

Loyola's Department of Religious Studies has a strong humanistic tradition and prepares students for careers in education, law, medicine, business and many other professions. The Duffy Chair will be expected to help in recruitment of students to Loyola by offering new departmental courses as well as interdisciplinary courses in collaboration with faculty from the departments of philosophy, literature, and history. The Duffy Chair will also be expected to generate funding for academic conferences and public forums that will highlight and enrich the cultural heritage of Louisiana and the religious traditions of the American South. Students from various fields integrate religious studies into their courses of study for their chosen career path, suggesting that the Duffy Chair's impact will be broadly felt across the campus. In addition, this considerable impact on students should inspire campus and community leaders, in alignment with Loyola's already strong tradition. In 2010, the Carnegie Foundation for the Advancement of Teaching recognized Loyola with its Community Engagement Classification, which confirms the university as a leader among the nation's higher education institutions providing ongoing community engagement opportunities. Since students majoring in religious studies and related fields often possess knowledge of foreign languages and associated cultural competencies, they should advance the region's global competitiveness. The Duffy Chair will likely also attract funding for research and conferences, thus contributing intellectual capital and financial resources to Louisiana. It is anticipated that the Duffy Chair will collaborate with the Board of Regents-funded Sizeler Family Chair in Judaic Studies at Tulane University on research and symposia that will benefit both universities and the wider New Orleans community. In addition, this collaboration of eminent scholars across campuses would advance ongoing inter-institutional class enrollments and model this efficiency for all Louisiana universities.

The panel notes that Loyola has committed significant resources to the chair, including a full professor line and chairholder control over the endowment income. The members of the panel commend the institutional representatives for an exceptionally well stated explanation of the academic and economic merits of the proposed Duffy Chair and again recommend it for funding.

RANKED 8: Eberhard Schmidt-Sommerfeld, M.D. Endowed Chair for Pediatric Gastroenterology (#009EC-12)

Louisiana State University Health Sciences Center – New Orleans (LSUHSC-NO) is requesting \$400,000 in matching funds to establish the Eberhard Schmidt-Sommerfeld, M.D. Endowed Chair for Pediatric Gastroenterology. This chair is to honor and recognize Dr. Schmidt-Sommerfeld for his contributions to LSUHSC-NO generally, and particularly to the Department of Pediatrics, Division of Pediatric Gastroenterology, Hepatology and Nutrition. Dr. Schmidt-Sommerfeld received his basic medical education and training in Germany and completed a fellowship in Pediatric Gastroenterology at the State University of New York at Buffalo. He joined the faculty in Pediatric Gastroenterology at LSUHSC-NO in 1993 as Director of the Pediatric Gastroenterology Fellowship Program. In 2005 he became the Chief of the Division of Pediatric Gastroenterology, Hepatology and Nutrition and was the holder of the T. G. and Doris Solomon Family Chair for the Study of Crohn's Disease and Related Disorders, a position he held until his death in 2007.

The endowment for this chair came as a major contribution from Dr. Schmidt-Sommerfeld's family and his colleagues. The goal for the holder of the Schmidt-Sommerfeld Chair is to enhance the excellence of the Fellowship Program in Pediatric Gastroenterology by serving as its Director. The chairholder will have a significant impact by expanding subspecialty education research and training for the Fellows as well as increasing interdisciplinary collaboration with existing endowed scholars and the numerous centers of excellence at LSUHSC-NO and the surrounding medical community. This will increase the level of expertise available to the children of Louisiana and the southeast region. It is expected that the recruited scholar will be a national and international expert on inflammatory bowel disease in infants, young children and adolescents, continuing the excellence and expertise of Dr. Schmidt-Sommerfeld. To build the research program, the scholar will have immediate access to numerous endowed scholars at LSUHSC-NO including the current holder of the Solomon Chair, housed in the Division of Gastroenterology. There is a very close and cooperative relationship between the Department of Pediatrics and the Research Institute for Children (RIC), an adjacent facility to Children's Hospital. The Schmidt-Sommerfeld Chair will produce significant economic and academic contributions through enhanced competitiveness for grant funding, recruitment of additional scholars, development and expansion of clinical activities for diagnosis and treatment of pediatric gastrointestinal disorders, and recognition of the department as a center of excellence in care and treatment of this severe disorder. The resulting outcome will be the expansion of the academic excellence of the Fellowship Program in Pediatric Gastroenterology, Hepatology and Nutrition.

This is a well-written proposal that establishes important and achievable goals for the chair, the department, and the institution. LSUHSC-NO has committed a fully funded faculty position at the level of professor; additional start-up funding for the scholar will be provided. The panel recommends funding for the Schmidt-Sommerfeld Chair.

RANKED 9: James K. Elrod Endowed Chair in Health Administration (#012EC-12)

The James K. Elrod Department of Health Administration at Louisiana State University in Shreveport (LSU Shreveport) is requesting a \$400,000 match to establish the James K. Elrod Endowed Chair in Health Administration. The Elrod Chair will be located within the School of Business, part of the larger College of Business, Education and Human Development. The need for the chair relates to meeting the continuing challenge for the education of health care executives in the Ark-La-Tex health care industry centered in Shreveport-Bossier City. Four major health systems in the area, plus a large number of ancillary medical care providers, give this geographical region a rich environment for economic and academic enhancement through the Elrod Chair.

Appropriate to changing educational needs, the Master of Health Administration (MHA) degree will be available to students as a 100% online degree program. This is often essential for practicing health care executives, who cannot afford time away from their duties and responsibilities to further their education and careers. The MHA degree program was initiated in 2003 and currently has 63 alumni with enrollment averaging 30 students per term. The curriculum consists of ten graduate-level courses with opportunities for faculty-student interaction provided through the established James K. Elrod Distinguished Lecturer Series. In addition to the curriculum, the Lecturer Series allows students and faculty the opportunity to experience experts in the field providing direct knowledge related to application of health care needs and strategies. Department faculty, students and the advisory board have identified two key areas for enhancement: practical training and academic programming. An eminent scholar in health care administration will provide the expertise to move the program ahead and accomplish this objective. The MHA degree program is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and American College of Healthcare Executives (ACHE), both difficult and prestigious accreditations which will be attractive to potential chairholders.

LSU Shreveport has dedicated a salary line for the scholar and the revenues generated by the endowment will be used by the chairholder to enhance the academic program. Long-range planning includes implementation of an Executive MHA (XMHA) and a Bachelor of Science in Health Administration. The administration is aware these enhanced program offerings are dependent on first realizing the need to grow the existing MHA program. The establishment of the Elrod Chair will help provide this growth within the school and department to realize this effort. The proposal is focused on strategic needs and has provided strong affirmation of the proposed chair's importance to the department and the institution. The panel recommends funding for the Elrod Chair.

**RANKED 10: E. J. Ourso Distinguished Chair of Decision and Group Support Systems
(#003EC-12)**

Louisiana State University and A&M College (LSU-BR) is requesting \$800,000 in matching funds for the E. J. Ourso Distinguished Chair of Decision and Group Support Systems in the Department of Information Systems and Decision Sciences (ISDS), part of the E. J. Ourso College of Business. The private contribution for this chair was donated as part of the \$15 million pledge to the college by the Ourso family. The department has decided to focus on research and teaching of decision support technologies, such as business intelligence and analytics, as one of its core missions; it is intended that the Ourso Chair would lead this effort. A national search will be conducted to recruit an eminent scholar in the field of Decision Sciences with specialization in decision support, business intelligence and analytics. The activities of the chairholder could have a significant positive impact on the economic development of the State, as well as contributing to the academic enhancement of the undergraduate and graduate programs of the department. Expectations for the chairholder include developing a close relationship with recruiters of ISDS students and supporting the creation of the Center for Analytics and Business Intelligence, which will conduct research to enrich Louisiana businesses and organizations in the areas of business analytics and business intelligence. The College of Business has committed to provide appropriate salary enhancement funds for the position. This is a meritorious proposal in an important emerging area that is consistent with the overall mission of LSU-BR. The panel recommends funding.

**RANKED 11: Rita E. Miller, R.N. and Gloria S. Kabacoff Endowed Chair of Nursing
(#001EC-12)**

Dillard University is requesting \$400,000 in matching funds to establish the Rita E. Miller, R.N. and Gloria S. Kabacoff Endowed Chair of Nursing in the School of Nursing. Dillard's School of Nursing was established in 1942 as the first accredited nursing program in Louisiana. In response to community needs following Hurricane Katrina, the campus established the Dillard University Opportunities in Nursing Program. Dillard also leads the NIH-supported Minority Health and Health Disparities Research Center (MHHDRC). In addition, several faculty members participate in the Louisiana Cancer Research Consortium, and the School of Nursing is a member of the National Honor Society of Nursing. The mission of the School of Nursing includes providing opportunities for students to gain exposure and training in all aspects of the nursing profession, including high-quality academic and research experiences.

The recruitment of an eminent scholar to fill the Miller-Kabacoff Chair will provide the opportunity for the School of Nursing to expand further its stated goal. Although several nursing faculty are currently involved in clinical research, the recruitment of an endowed scholar will significantly facilitate further participation. The contributions of the Miller-Kabacoff Chair will focus on study of health care disparities through work with the established MHHDRC. The chairholder is also expected to participate in development of cross-curricular and co-curricular education and research on health care disparities involving other disciplines in nursing, public health, and STEM. The professional activity of the scholar through research grants, publications and professional presentations will enhance academic and research experiences for students and faculty. The presence of the Miller-Kabacoff Chair is likely to have a significant economic and academic impact in the New Orleans community and across the State, measured by increased numbers of health care providers in the area as well as additional financial support through research grants and private support. Academic enhancements will include better coordination of existing curricula and development of additional health care and disparities content for educational use. The School of Nursing's administration and faculty have achieved impressive educational and clinical accomplishments. The Clinical Research Associate Training Program is funded through 2015. There is a strong research effort in place and Dillard makes major and valuable contributions to the education and training of minority health care providers.

The establishment of the chair is an essential step to advance Dillard's efforts in this area to a higher level. This proposal is well presented and clearly states the importance of the proposed chair. Dillard has committed a fully funded faculty position at the level of professor. The panel recommends funding for the Miller-Kabacoff Chair.

RANKED 12: AEP/SWEPCO Endowed Chair for the Louisiana Preparatory Program (LaPREP) (#011EC-12)

Louisiana State University in Shreveport (LSU Shreveport) is requesting \$400,000 in matching funds to establish the AEP/SWEPCO Endowed Chair for the Louisiana Preparatory Program (LaPREP). LaPREP is a highly successful two-year summer enrichment program in mathematics and engineering for high-ability middle school students from the region. Participants are predominantly minority students from low- to middle-income families. Participant data and tracking show a 100 percent high school graduation rate with all students entering college, a substantial majority in the STEM fields. The holder of the AEP/SWEPCO Chair will serve as the executive director of LaPREP and its associated programs, direct its expansion initiatives throughout the State, and take primary responsibility for developing funding sources to maintain the existing program.

Endowment resources will be used in support of the chairholder's teaching and research activities. While LSU Shreveport plans to provide funds for the salary of the chairholder, the commitment of the university to the support of the LaPREP program appears to be minimal. A national search for the position is planned. The requirements for the position include a national reputation as an exemplary scholar and teacher within the specified discipline and a demonstrated record in teaching, research, and service. There is also a requirement that the recipient of the chair hold a doctoral degree in mathematics. In the view of the panel, this requirement may be overly restrictive, given that outstanding candidates with doctoral degrees in other, closely related fields could emerge. If LSU Shreveport feels strongly that a doctoral degree in mathematics must be required, the proposal should provide a strong justification for the disciplinary focus. The panel recommends the proposal for funding.

RANKED 13: Scott O. Brame/CLECO Endowed Chair in Finance (#002EC-12)

Louisiana State University at Alexandria (LSU Alexandria) is requesting \$400,000 in matching funds to establish the Scott O. Brame/CLECO Endowed Chair in Finance, to be housed in the Department of Business Administration. The intent of the proposed chair is to enhance the Central Louisiana region with a stronger educational program in business which, in turn, will contribute to an expansion of the regional and State economies. It is expected that the chairholder will complement the mission of the established Alumni and Friends Endowed Chair in Finance. The Brame/CLECO Chair will provide scholarly leadership by mentoring other faculty members in research and publication, as well as fostering and promoting the incorporation of undergraduate research into the curriculum. The funding of the chair will also enhance the ability of LSU Alexandria to attract and hire outstanding faculty members and to recruit excellent students, thereby providing regional industry with a larger, better trained workforce in the financial sphere. The primary instructional responsibilities of the chairholder are planned to encompass the breadth of corporate financial management, including wealth maximization, capital formation, budgeting, asset management, and financing. Emphasis on these business functions is consistent with the institution's 2009 Strategic Plan. Details on the role of the chairholder in research beyond the undergraduate level are not provided. The proposal could be further strengthened by the addition of metrics for student levels of attainment in the program.

The proposal specifies that a national search will identify individuals qualified to hold tenure at the rank of full professor. LSU Alexandria is committed to augmenting the endowment for the chair to enable the establishment of a salaried faculty line. The salary level cited in the proposal appears somewhat inadequate to attract the highly desirable qualities sought in candidates for the Brame/CLECO Chair, though in line with average salaries in the discipline. The panel recommends funding.

RANKED 14: Ourso Distinguished Chair of Marketing Strategy (#005EC-12)

Louisiana State University and A&M College (LSU-BR) is requesting \$800,000 in matching funds for the Ourso Distinguished Chair of Marketing Strategy in the Department of Marketing of the E. J. Ourso College of Business. The chairholder will operate from within the Department of Marketing, which currently consists of six tenured and tenure-track faculty members, and would interact with the other departments and programs across the college and the university, including those in entrepreneurship and incubation and start-up for Louisiana small businesses. The chairholder will be responsible for guiding efforts to provide students at the graduate and undergraduate levels with the marketing tools necessary to lead existing businesses in Louisiana and establish and develop new business ventures. The specific duties of the chairholder include implementation of a faculty development seminar series, mentoring of junior faculty members and graduate students, creation of a website, and establishment of a marketing practitioner campus visitation series. The chairholder will also seek to secure funding for research projects with the potential to lead to the economic revitalization of Louisiana's business sector and support departmental efforts to enhance student competencies in computer-mediated marketing tools.

The College of Business will conduct a national search for an individual qualified to hold the rank of full professor and plans to provide appropriate faculty salary support. There does not appear to be a plan for assessment of outcomes related to the overall responsibilities of the chairholder, and the current proposal, although recommended for funding, lacks the articulation of a comprehensive vision necessary for it to be highly competitive for matching funds in this year's rigorous Endowed Chairs competition.

RANKED 15: Marjory B. Ourso Distinguished Chair in Accounting Systems (#004EC-12)

Louisiana State University and A&M College (LSU-BR) is requesting \$800,000 in matching funds for the Marjory B. Ourso Distinguished Chair in Accounting Systems in the Department of Accounting of the E. J. Ourso College of Business. The private match for this chair was donated as part of a \$15 million pledge to LSU's College of Business by the Ourso family. As a field of study, Accounting focuses on the organization of systems to communicate business information to decision makers, including how systems are organized, reported, audited and reviewed. The purpose of the Marjorie B. Ourso Chair is to enhance undergraduate, graduate, and professional education in all areas of accounting, including financial accounting, cost accounting, information systems, auditing, and taxation. The chairholder will also promote research in areas of importance to the discipline, maintain a program of outstanding scholarship, and provide service to the accounting profession. The proposal indicates that the eminent scholar recruited to this chair will have a significant positive impact on economic development in Louisiana by providing intellectual resources, creating a knowledge base, maintaining personal and departmental visibility, and furnishing leadership through research and service to the profession.

The College of Business will perform a national search for candidates qualified for the rank of a tenured full professor, and will provide appropriate salary support. The proposal, while generally meritorious and recommended for funding as presented, lacks the powerful vision and associated specificity needed to be highly competitive for matching funds from the Endowed Chairs program.

RESTRICTED BEQUEST

RANKED Satisfactory: Venancio Antonio Wander Garcia, IV, M.D. Chair in Psychiatry (#016EC-12)

This proposal requests \$800,000 in matching funds to fulfill a bequest to establish the Venancio Antonio Wander Garcia, IV, M.D. Chair in Psychiatry, to be housed in the Department of Psychiatry and Behavioral Sciences at Tulane University Health Sciences Center (TUHSC). The living trust of Helen Josephine Wander Westlake and Richard W. Westlake has made this bequest to memorialize Mrs. Westlake's son, Venancio Antonio Wander Garcia, IV, M.D., a Tulane Medical School graduate who died in a plane crash along with his wife and child. It was the bequest's purpose to establish this chair in psychiatry, the discipline her son wished to pursue. In addition to the funds made available for the chair, an additional endowment has been established to foster the research and academic pursuits of the recruited endowed scholar. Additional support has been committed by TUHSC, including a funded faculty position at the professor level.

The Department of Psychiatry and Behavioral Sciences currently has two Board of Regents-matched professorships; this bequest will establish the first endowed chair in the department. The department has a very high rating among Tulane School of Medicine graduates; currently 14 medical students from Tulane (10% of all current medical students) are interviewing for positions in the 2012-13 class. There are 70 full-time faculty and 67 resident and fellow physicians training in the department. Since its inception, the department has educated 800 psychiatrists, with over 600 choosing to remain in Louisiana. The department is divided into multiple sub-specialty areas including forensic neuropsychiatry, public psychiatry, telepsychiatry, adult psychiatry and child psychiatry. TUHSC has well-established affiliations with the Office of Behavioral Health at the Louisiana Department of Health and Hospitals, and works collaboratively with the agency on the State's Comprehensive Mental Health Plan. Faculty and residents participate in the Bright Start Project, working with children aged 0-5 years, and the Mental Health and Resiliency Center through a program called REACH NOLA. This community effort is supplemented within the department by a special focus on post-traumatic stress disorders in children and young adults and cancer-related stress.

The economic and academic impact of the Garcia Chair will be realized through enhanced clinical, educational and community service programs. Louisiana is ranked last in the nation for mental health issues and untreated mental health conditions. This has a significant effect on the overall economic and social health of the State. The recruitment of an endowed scholar to synergize the existing expertise within the department and the community will have a great positive impact. The proposal effectively depicts the Department of Psychiatry and Behavioral Sciences as a "sleeping giant" that combines superior expertise with clinical, academic and community commitment. Needed is a champion for its mission, to move it to the forefront for Louisiana and the country. The proposal strongly argues that the recruitment of an endowed scholar for the Garcia Chair will be the catalyst to make this happen. Additional financial resources are in place for the chairholder to implement his or her defined objectives. The panel strongly recommends approval of the bequest.