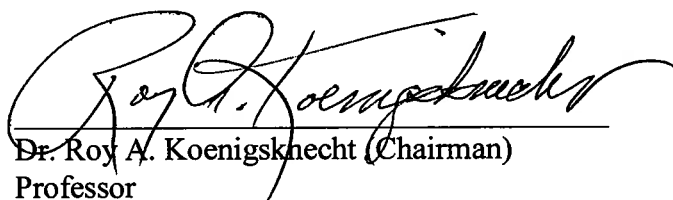


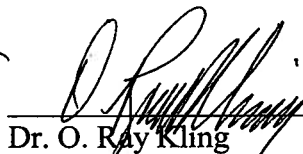
REPORT TO THE LOUISIANA BOARD OF REGENTS
REVIEW OF PROPOSED ENDOWED CHAIRS FOR EMINENT SCHOLARS
BOARD OF REGENTS SUPPORT FUND
FISCAL YEAR 2010-11

MARCH 3-4, 2011

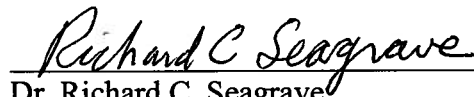
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Report of the Review Panel for Endowed Chairs for Eminent Scholars

FY 2010-11 Competition for Board of Regents Support Fund Matching Funds Submitted to the Louisiana Board of Regents

March 3-4, 2011

- A. The review panel received and reviewed the following documents prior to meeting with representatives of the institutions submitting proposals:
- i. Board of Regents Endowed Chairs for Eminent Scholars Policy (Adopted September 2009);
 - ii. Guidelines for the Submission of Proposals to the Competitive and Restricted Bequests Endowed Chairs Programs for fiscal year (FY) 2010-11; and
 - iii. Fourteen (14) proposals (13 in the Competitive Program and one in the Restricted Bequests Program) submitted under the FY 2010-11 Guidelines.
- B. On March 3-4, 2011, the panel conducted a series of interviews with representatives of each institution during assigned time periods to discuss each of the proposals. Any additional printed materials submitted by the institution relative to proposed endowed chair(s) were received at that time and approved for consideration. Representing the institutions were: **LOUISIANA STATE UNIVERSITY - ALEXANDRIA** - Dr. David P. Manuel, Chancellor; Dr. Barbara Hatfield, Provost and Vice Chancellor for Academic and Student Affairs; and Dr. Robert Bush, Chair, Department of Business Administration; **LOUISIANA STATE UNIVERSITY - BATON ROUGE** - Dr. John Maxwell Hamilton, Executive Vice Chancellor and Provost; Dr. Richard Koubek, Dean, College of Engineering; Dr. Craig Harvey, Interim Chair, Department of Construction Management and Industrial Engineering; Dr. Ralph Izard, Interim Dean,anship School of Mass Communication; and Ms. Adrienne Moore, Director, Reilly Center for Media and Public Affairs, Manship School of Mass Communication; **LOUISIANA STATE UNIVERSITY PAUL M. HEBERT LAW CENTER** - Mr. Jack M. Weiss, Chancellor; and Mr. Christopher Pietruszkiewicz, Vice Chancellor for Business and Financial Affairs; **LOUISIANA STATE UNIVERSITY - SHREVEPORT** - Dr. Vincent Marsala, Chancellor; Dr. Glenda Erwin, Vice Chancellor for Academic Affairs; Ms. Susannah Stinson, Associate Vice Chancellor, Development Division; and Dr. John Fortenberry, James K. Elrod Department of Health Administration Chair, MHA Program Director, James K. Elrod Professor of Health Administration, and Professor of Marketing; **LOUISIANA STATE UNIVERSITY HEALTH SCIENCES CENTER - NEW ORLEANS** - Dr. Joseph Moerschbaeher, Vice Chancellor, Academic Affairs and Dean, School of Graduate Studies; and Dr. Christine South, Director of Support Services,

LSUHSC Foundation; **LOUISIANA STATE UNIVERSITY HEALTH SCIENCES CENTER - SHREVEPORT** - Dr. Donald R. Smith, M.D., Clinical Professor of Neurosurgery; Dr. Jane M. Eggerstedt, M.D., Associate Dean for Academic Affairs and Professor of Surgery; and Mr. Kevin Flood, Chief Development Officer, LSUHSC Foundation; **LOUISIANA TECH UNIVERSITY** - Dr. Kenneth Rea, Vice President for Academic Affairs; and Dr. James Lumpkin, Dean of the College of Business; **LOYOLA UNIVERSITY** - Dr. Lydia Voigt, Senior Vice Provost of Academic Affairs; Dr. Christopher Wiseman, Associate Vice President for Development; and Dr. Jo Ann Moran Cruz, Dean, College of Humanities and Natural Sciences; **TULANE UNIVERSITY** - Dr. Michael A. Bernstein, Professor of History and Economics and Senior Vice President for Academic Affairs and Provost; Dr. Yvette M. Jones, Executive Vice President for University Relations and Development; and Ms. Luann D. Dozier, Vice President for Development and Constituency Programs; and **TULANE UNIVERSITY HEALTH SCIENCES CENTER** - Dr. L. Lee Hamm, Professor of Medicine, Harry B. Greenberg, M.D. Chair of Internal Medicine and Executive Vice Dean of the School of Medicine; Dr. Jane Bertrand, Neal A. and Mary Vanselow Professor and Chair, Department of Health Systems Management and Department of International Health and Development, Tulane University School of Public Health and Tropical Medicine; Dr. Yvette M. Jones, Executive Vice President for University Relations and Development; and Ms. Luann D. Dozier, Vice President for Development and Constituency Programs.

- C. Subsequent to the meetings, the evaluation criteria established in the RFP were used to rate and rank thirteen (13) proposals submitted in the Competitive Program and to assess one (1) proposal submitted in the Restricted Bequests Program. Evaluations were based upon the written proposals, information provided in the interviews with the institutional representatives, and any additional printed material submitted by the representatives. Prospective chairs were rated according to the following criteria: (1) potential of the proposed chair to contribute to economic development - 36 points maximum; (2) contribution of the proposed chair to academic enhancement - 56 points maximum; and (3) appropriateness, feasibility and likelihood of success of the proposed plan to recruit a prominent scholar and women and minority scholars in those fields at institutions in which there has been historical underrepresentation - 8 points maximum. The burden was on the submitting institution to demonstrate the manner and extent to which the proposal satisfied these criteria. Three members of the external review panel conducted the review of proposals as submitted and conducted interviews with institutional representatives, with an additional member participating in panel deliberations via teleconference.
- D. **Appendix A** contains the rank order prioritization of the thirteen (13) proposed endowed chairs submitted in the Competitive Program and the rating for one (1) proposal submitted in the Restricted Bequests Program resulting from the rating of each proposal

according to the evaluation criteria as set forth in the RFP. **Appendix B** contains an evaluation of each of the fourteen (14) proposals submitted.

Included in several of the evaluative statements are stipulations for conditional recommendations of funding. These stipulations should be satisfactorily addressed via written statements prior to funding by the Regents or in resubmission to subsequent competitions for proposals not funded in this cycle.

E. Following are comments about the proposal submission and review process with suggestions for further maximizing the impact of the Board of Regents Support Fund Endowed Chairs Program:

- (1) Criteria used in the evaluation and ranking of the Endowed Chair proposals as published in the “Guidelines for the Submission of Proposals” have served well the review and allocation process to date. Based upon extensive conversations with institutional representatives during the review process, a modest revision to the criteria and related point scale is suggested by the review panel for future reviews. The intent of the modification is to give due consideration to the host institution’s mission, including consideration of its ongoing strategic planning, while evaluating the appropriateness of the proposed endowed chair. A criterion addressing the alignment of the proposed chair with the mission of the campus/unit might be developed, with an assigned point value equivalent to that assigned to the recruitment criterion and a corresponding slight reduction in the points now assigned to academic enhancement and recruitment criteria.
- (2) Panel members assure the citizens of Louisiana that they should continue to take justified pride in the Louisiana Board of Regents Endowed Chairs for Eminent Scholars Program, which is effectively capitalizing on both public and private resources to improve the quality of higher education and thus its role in advancing the economy and cultural life of the State. Endowed chairs, used to attract and retain preeminent national scholars, are the hallmark of an ascendant higher education system. Taken as a whole, the fourteen proposals submitted this year reflect an exceptionally strong use of this Program to address major opportunities and needs in the State. Therefore, the members of the external review team encourage the Board and other government agencies to provide additional supplemental resources to fund, in rank order according to merit, as many of this year’s strong proposals as possible.
- (3) The recently revised “Endowed Chairs for Eminent Scholars Program Policy” (September 2009), distributed with the guidelines for the submission of proposals,

emphasizes that priority should continue to be on recruitment of new eminent scholars rather than retention of existing faculty, except in instances where a national search reveals that a current member of the faculty is the best possible person for the chair. Proposals submitted in FY 2010-11 were consistent with this policy. The policy also encourages combination or augmentation of existing chairs to achieve higher endowment levels, with current chairholders eligible for appointment to such augmented chairs. Innovative proposals in this round of submissions did this and could serve as models for future chairs with higher levels of funding and greater recruitment value.

- (4) As noted in past reports, the consideration and ranking of the merits of proposed endowed chairs is greatly enhanced by the panel's interviews of institutional representatives, especially academic unit and institutional academic leaders. Understanding their perspectives and plans is vital to gauging the overall context for the likely impact of the proposed eminent scholars with regard to their use in meeting institutional academic and development objectives, and reaching out to regional leaders of business and commerce.
- (5) The program policy addresses the expectations for the "Letter of Appointment" for approved chairholders. It specifies that at the time appointment is made, the institution shall send such a letter to the chairholder which underscores and emphasizes mutual commitments and expectations. Further, the policy requires the letter stipulate both the resources available to the chairholder and the degree of control over same he/she will have to accomplish specified professional goals. It should be noted that, during this round of competition, the proposals and elaborations provided by institutional representatives during discussions with the review panel more fully addressed the level of the required faculty salary line, the level of typical start-up costs for the discipline in which the chairholder would be recruited, and the likely discretionary use of the revenue from the endowment by a chairholder in subsequent years. Those proposals which lacked these written specifications should be required to formally submit such information to the Board of Regents before final funding is disbursed. Positive and lasting relationships between incoming chairholders and the employing academic unit/university are facilitated by open discussions and agreement on these commitments. This record of openness is further necessitated by the frequent changes in institutional administrative personnel.
- (6) The panel wants to reinforce a key recommendation from the January 2009 Review of the Eminent Scholars Program that Board of Regents staff, working with all stakeholders, establish an active website with managed content for a

variety of audiences, including chairholders, administrators, the Board, legislators, and the public. Subsequent to and evolving from the successful implementation of the Eminent Scholars website, the Board of Regents should sponsor the development of a statewide Society of Eminent Scholars to promote synergies among chairholders, encourage chairholder participation in statewide strategic planning and publicize individual and programmatic successes. Individual universities with sizable numbers of chairs should form similar internal groups and engage chairholders as much as possible in institutional planning and assessment. In addition, the Board of Regents should encourage the Society to provide advice, as appropriate, related to statewide and national research and development opportunities and possibilities for interdisciplinary and inter-institutional collaboration.

- F. The careful coordination of the review process provided by Ms. Carrie Robison and the staff of Sponsored Programs is acknowledged and appreciated. The reviewers commend them for their clear acceptance of the independence of the external review process. It is also important to note that the representatives of the institutions submitting proposals were genuinely open and responsive during the sessions with the review panel.

APPENDIX A

**BOARD OF REGENTS SUPPORT FUND ENDOWED CHAIRS FOR EMINENT SCHOLARS PROGRAM
SUMMARY OF PROPOSALS SUBMITTED FOR FUNDING CONSIDERATION FY 2010-11 ENDOWED CHAIR REVIEW CYCLE**

RANK	PROPOSAL NUMBER	INSTITUTION	TITLE OF CHAIR	AMOUNT REQUESTED	ECONOMIC DEVELOPMENT (36 points possible)	ACADEMIC ENHANCEMENT (56 points possible)	RECRUITMENT PLAN (8 points possible)	TOTAL
1	006EC	Louisiana State University - Paul M. Hebert Law Center	Nesser Family Endowed Chair in Energy Law	\$400,000	36	56	8	100
2	012EC	Tulane University Health Sciences Center	Samuel Z. Stone Chair of Public Health in Latin America	\$800,000	35	56	8	99
3	011EC	Tulane University Health Sciences Center	John W. Deming, M.D. Chair in Internal Medicine II	\$800,000	34	56	8	98
4	010EC	Tulane University	The Sacks Endowed Distinguished Chair in Civic Engagement and Social Entrepreneurship	\$400,000	36	53	8	97
5	002EC	Louisiana State University - Baton Rouge	Art E. Favre Industrial Chair in Construction Management	\$800,000	36	51	8	95
6	004EC	Louisiana State University Health Sciences Center - New Orleans	Al Copeland/Cancer Crusaders Chair in Neuroendocrine Cancer	\$400,000	35	50	8	93
7	005EC	Louisiana State University Health Sciences Center - Shreveport	Donald and Kathryn R. Smith Chair in Spinal Treatment	\$400,000	33	50	8	91

RANK	PROPOSAL NUMBER	INSTITUTION	TITLE OF CHAIR	AMOUNT REQUESTED	ECONOMIC DEVELOPMENT (36 points possible)	ACADEMIC ENHANCEMENT (56 points possible)	RECRUITMENT PLAN (8 points possible)	TOTAL
8	003EC	Louisiana State University - Baton Rouge	Wendell Gray Switzer, Jr. Endowed Chair in Media Literacy	\$800,000	30	52	8	90
9	008EC	Loyola University	Rev. Stephen Duffy Chair in Catholic Studies	\$400,000	31	50	8	89
10	009EC	Tulane University	Distinguished Chair for Public Education Initiatives	\$800,000	32	46	8	86
11	007EC	Louisiana State University - Shreveport	James K. Elrod Endowed Chair for Health Administration	\$400,000	29	45	8	82
12	013EC	University of New Orleans	The Annette Weinberg Bernstein Chair in University Management	\$400,000	30	42	8	80
13	001EC	Louisiana State University - Alexandria	Scott O. Brame/CLECO Endowed Chair in Finance	\$400,000	29	42	8	79
RESTRICTED BEQUESTS								
Satisfactory	014EC	Louisiana Tech University	Virginia S. Thompson Eminent Scholar Chair in Finance	\$400,000	30	45	8	83

APPENDIX B

RANKED 1: Nesser Family Endowed Chair in Energy Law (#006EC-11)

The Louisiana State University Paul M. Hebert Law Center is requesting \$400,000 to establish the Nesser Family Endowed Chair in Energy Law. The holder of the proposed Nesser Family Endowed Chair in Energy Law will provide academic, cultural and scientific leadership for the Law Center's broad-based energy law initiative, which essentially seeks to expand on its well-established tradition in oil, gas and mineral law into broader categories of energy transformation, including biological-based, solar, wind and nuclear energy processes. The initiative is centered on the development of legal principles to address complex issues resulting from associated advances in technology and interfaces between technology and the public, such as regulation, intellectual property, exploration and development, investment, sustainability, and the environment. The initiative is clearly central to the economic welfare of Louisiana and the region. The proposal is strongly supported by key industries and by collaborating academic units. The chairholder would lead efforts to develop a new and integrative curriculum relevant to emerging energy industries and incorporating topics not previously offered at the Law Center. A plan for establishing a master's degree in energy law is foreseen, taking advantage of existing high-level courses in science and engineering at LSU-Baton Rouge. A national search for the Nesser Chair would seek prominent scholars with national and international reputations, as well as leadership capacity and strategic judgment. Institutional support for a faculty line at the full professor level is committed, as well as sufficient funds for supporting activities. This is an excellent and comprehensive proposal and is highly recommended for support from the Endowed Chairs for Eminent Scholars Program.

RANKED 2: Samuel Z. Stone Chair of Public Health in Latin America (#012EC-11)

The School of Public Health and Tropical Medicine (SPHTM) at the Tulane University Health Sciences Center is requesting \$800,000 to complete funding for the Samuel Z. Stone Chair of Public Health in Latin America. The holder of the chair will have joint appointments in the Stone Center for Latin American Studies and the Department of International Health and Development in the School of Public Health. The joint appointments will significantly enhance the contribution of the recruited scholar by formally encouraging collaborations across an existing extensive network of ongoing programs in Latin America, not only in the Stone Center, but also in the Office of Global Health, Center for Inter-American Policy and Research, Payson Center for International Development, and the Murphy Institute of Political Economy and Center for Ethics and Public Affairs. A total of fourteen centers, institutes and departments within Tulane, mostly in the SPHTM, as well as several health-focused teaching, research and clinical care entities, are well defined as loci of collaboration with the Stone Chair of Public Health in Latin America. A primary source for immediate collaboration is Dr. Nora Lustig, holder of the Samuel Z. Stone Chair in Economics. Dr. Lustig has an international reputation in economic analysis and policy as it relates to development of human capital and public health. The Goldring Institute of International Business will provide opportunities for interaction of students, faculty, and executives in developing regions, including a doctoral program for Latin American faculty, the Tulane-AACSB Bridge to Business Postdoctoral Program, Masters of Management, and other degree programs in Eastern Europe, Latin America, and Asia. The Stone Chair will work with Tulane faculty and take part in established research collaborations with colleagues from institutions in Latin America. The recruitment of an eminent scholar with academic credentials for study of Latin America will help focus and coordinate academic and research opportunities between Louisiana, Tulane, and Latin America. This is a very well written proposal presenting in detail the role of the recruited scholar and the extremely rich and productive environment within Tulane, especially SPHTM, to facilitate not only the work of the scholar but also that of the faculty, centers, offices and institutes which are presently involved in Latin America. The panel strongly recommends the Samuel Z. Stone Chair of Public Health in Latin America receive the requested funding.

RANKED 3: John W. Deming, M.D. Chair in Internal Medicine II (#011EC-11)

The Department of Internal Medicine in the Tulane University Health Sciences Center College of Medicine is requesting \$800,000 in matching funds to establish the John W. Deming, M.D. Chair in Internal Medicine II. If matching funds are provided this will be the second Deming Chair within Internal Medicine to complement the present Deming Chair in Aging as well as the thirteen additional endowed chairs in the School of Medicine. The focus area for the scholar to fill the Deming II chair will be infectious diseases. The particular research interest to be selected within infectious diseases will be the area that has the greatest academic and research impact. Infectious diseases are a major medical and social problem in the New Orleans area and Louisiana, which has one of the highest rates of HIV infection in the country. In addition, there is an emerging epidemic of antibiotic-resistant infections, hepatitis C, and other AIDS-related co-infectious diseases. The recruitment of a renowned infectious disease clinician/scholar will significantly enhance the current expertise within the Tulane University Health Sciences Center and will have a significant academic impact through both teaching and clinical expertise. The economic impact will be realized by the scholar's ability to obtain extramural support for clinical research programs. In addition, the proposal provides good detail for how the recruited scholar can interact and collaborate with existing endowed chairs within the School of Medicine as well as across other centers at Tulane and LSU Health Sciences Centers. The donor for the Deming Chair in Internal Medicine II has also established an endowment to support research in Internal Medicine by the chairholder and his or her associates. This is a very positive resource to assist the recruited scholar to establish a productive program within an already vibrant group of endowed scholars within the Department of Medicine, Tulane University Health Sciences Center and associated local institutions. If the proposal is selected for funding, the review panel recommends Tulane Health Sciences Center provide written assurance that the recruited scholar will be included in all matters related to the distributions of proceeds from the chair endowment. The panel recommends that the Deming Chair II receive the requested funding.

RANKED 4: The Sacks Endowed Distinguished Chair in Civic Engagement and Social Entrepreneurship (#010EC-11)

Tulane University's proposed Sacks Endowed Distinguished Chair in Civic Engagement and Social Entrepreneurship, requesting \$400,000 in matching funds, is a resubmission of last year's highly rated proposal and is consistent with the recommendation of the most recent Comprehensive Review of the Louisiana Board of Regents Support Fund Endowed Chairs for Eminent Scholars Program to encourage augmentation of existing chairs to higher endowment levels. The proposal is to enhance the previously awarded Sacks Chair with an additional combined private-sector/Board of Regents contribution of \$1 million, making it a \$2 million endowed chair. Southeast Louisiana has seen a renaissance in civic engagement since Hurricane Katrina. Tulane University has been a leader in creating public service programs and outreach activities. It has a public service requirement for all of its undergraduate degrees. Building upon this, Tulane University is creating a new university-wide, interdisciplinary academic program in social entrepreneurship that will include theory, practice, and research. It will begin as a joint venture among the A. B. Freeman School of Business, the School of Liberal Arts, and the School of Social Work, and will ultimately involve coursework across various departments as well as requirements for public service. This is the only such undergraduate program at a major research university. The recipient of the Sacks Chair will be expected to play a major leadership role in this program, which will have the support and collaboration of other eminent scholars at Tulane. The chairholder will work closely with the Center for Public Service and the Cowen Institute for Public Education, entities that have outreach in social entrepreneurship. This may facilitate research by the chairholder. The Sacks Chair should have a significant economic impact on the region, helping to create social enterprises in Louisiana and increase the number of student hours dedicated to public service. These enterprises will collaborate with the Levy Rosenblum Institute for Entrepreneurship in the School of Business, enabling students to experience dealing with real-world problems. Already student service hours are estimated to have a value of over \$2.5 million in the New Orleans area. The Sacks Chair will help to increase this. In addition, the chairholder will be expected to attract substantial federal and national funding for projects and research in social entrepreneurship. The panel strongly recommends that the Sacks Chair receive the requested funding.

RANKED 5: Art E. Favre Industrial Chair in Construction Management (#002EC-11)

Louisiana State University - Baton Rouge is requesting \$800,000 for the establishment of the Art E. Favre Industrial Chair in Construction Management in the Department of Construction Management and Industrial Engineering. The Favre Chair will enable the Department to recruit an eminent scholar with a demonstrated record of outstanding research, scholarly activity, and teaching. The main focus of the Favre Chair would be on teaching and educational activity, primarily at the undergraduate level. The chairholder would provide leadership in working with students and industry representatives to foster mentorships in the industrial construction arena. This is consistent with the College's five-year strategic plan for promoting partnerships with industry to stimulate economic development, and in particular with this program's research efforts in existing infrastructure and energy in the region. There is significant continuing support in this regard from industry in the region, primarily in the concentration of chemical refining and power.

The Department's record in supplying construction management graduates for Louisiana is impressive. While the exact role of the proposed chair depends upon the specialty of the eminent scholar recruited to the position, the comments made during the presentation by the proposers were enlightening, particularly with respect to collaboration expected with other entities on the campus. There is an appropriately planned search process described, with major participation from the State's construction industry. Louisiana State University has committed a full professor position at an appropriate salary level, and the proposal also makes specific reference to provision of appropriate space and start-up costs. This is a very strong proposal deserving of support.

**RANKED 6: Al Copeland/Cancer Crusaders Chair in Neuroendocrine Cancer
(#004EC-11)**

The School of Medicine at Louisiana State University Health Sciences Center - New Orleans (LSUHSC-NO) is requesting \$400,000 in matching funds to complete funding of the Al Copeland/Cancer Crusaders Chair in Neuroendocrine Cancer. The primary focus for this chairholder will be on research, teaching, and clinical application of new therapies in neuroendocrine cancer, specifically Merkel Cell Carcinoma, a rare but deadly disease. The Copeland Chair will be located in the Section of Oncology in the Department of Medicine. The Oncology Section currently has twelve (12) clinical faculty and two (2) research faculty. Clinical facilities for the faculty include numerous hospitals and health care institutions in New Orleans and the surrounding area. Research affiliations are established with the Stanley S. Scott Cancer Center, multiple biomedical research departments, and the numerous centers of excellence within LSUHSC-NO. The proposal identifies nine (9) current endowed chairs in the College of Medicine for immediate and future collaboration with the scholar recruited to fill the Copeland/Cancer Crusaders Chair. Two faculty members at LSUHSC-NO, one in surgery and one in oncology, have established LSUHSC-NO as a regional treatment center for neuroendocrine cancer. These two individuals are senior faculty and the recruitment of the Copeland/Cancer Crusaders scholar will assure LSUHSC-NO maintains its reputation as a center of excellence in this specialized area. The donor for the Copeland/Cancer Crusaders Chair has made a commitment to LSUHSC-NO for future contributions to the endowed chair. LSUHSC-NO has committed a full professor position for the scholar and the Dean of the School of Medicine has pledged support for three years to help meet the expected full salary required to attract an eminent scholar in neuroendocrine cancer. The proposal realistically defines the expectations and role of the chairholder and the collaborative environment in which the scholar will work. The review panel strongly recommends this request be approved.

RANKED 7: Donald and Kathryn R. Smith Chair in Spinal Treatment (#005EC-11)

The Department of Neurosurgery at the Louisiana State University Health Sciences Center - Shreveport (LSUHSC-S) is requesting \$400,000 in matching funds to complete funding for the Donald and Kathryn R. Smith Chair in Spinal Treatment. The Department of Neurosurgery has five full-time neurosurgery faculty, including a spine-fellowship trained surgeon. For the period October 2005 through December 2010, the Department of Neurosurgery performed 16,762 procedures in patients with lower back pain and spinal disorders. During this same period there were in excess of 6,780 spinal procedures performed. All of the information and data have been maintained by the Department in an electronic database, a rich resource for the recruited scholar. Nationwide there are approximately 325,000 patients undergoing surgical lumbar discectomy annually. It is estimated this is a \$26 billion cost in medical expenses. This figure becomes much higher if the associated cost of loss of work productivity is included. Studies indicate that 40% of patients undergoing these surgeries are somewhat to extremely dissatisfied with the results and 13% are totally disabled. True indications and benefits for the most established procedures are poorly defined. There is a desperate need for comparative studies of and follow-up with patients undergoing these spinal procedures. The recruitment of a renowned spinal surgeon to hold the Smith Chair will provide the necessary beginning for the LSUHSC-S Department of Neurosurgery to establish itself as a leader in defining translational and outcomes-based research to help resolve the low benefits-to-loss ratio. The goals outlined for the recruited scholar are well defined in the proposal, and include leadership in training and education, establishment of a strong clinical program for treatment and management of spinal disorders, supervision of the existing spinal patient database, and development of a system for long-term tracking and evaluation of patients with an emphasis on clinical outcomes. This proposal well defines the need for translational research, but would be strengthened by inclusion of a detailed discussion of the establishment and development of the necessary corresponding translational and outcomes-based research unit. During discussions between the review panel and institutional representatives from the institution, assurance was given by LSUHSC-S that the recruited scholar will be included in all discussions involving distribution of the endowed funds; written confirmation of this should be provided if the proposal is approved for funding. The panel recommends the request for funding the Donald and Kathryn R. Smith Chair in Spinal Treatment be approved.

RANKED 8: Wendell Gray Switzer, Jr. Endowed Chair in Media Literacy (#003EC-11)

Louisiana State University - Baton Rouge (LSU-BR) is requesting \$800,000 in matching funds to complete funding for the Wendell Gray Switzer, Jr. Endowed Chair in Media Literacy. This chair, proposed by the Manship School of Mass Communication at LSU-BR, would be the first such endowed chair in the nation devoted to teaching and researching news literacy. The focus of the Switzer Chair is a direct extension of the Manship School's global leadership in media and public affairs and will further enhance the excellent reputation of its undergraduate and graduate degree programs in political communication, including the sole Ph.D. program in the world with this focus. Mutual collaboration with the existing Endowed Chair in Political Communication, hosted by the Manship School's Reilly Center for Media and Public Affairs, would further assure the School's national leadership in understanding and promoting the requirements of an informed citizenry in the contemporary world. The chairholder would serve as a fellow in the Reilly Center and would be involved directly in development of the research agenda for associated faculty and students. This eminent scholar is expected to secure available federal grants and contracts to better understand the role of all forms of the media in providing accurate information regarding education, health care, business, environmental, and many other issues and thereby helping to shape policy and budgetary decisions affecting the region. The proposal detailed an aggressive plan to recruit an internationally regarded scholar to the Switzer Chair, which includes a dedicated faculty line, direct support from the Reilly Center for the chairholder's scholarly activities, start-up funds, and a significant budget for symposia and conferences. Prominent national figures in media and news literacy topic areas would serve as consultants to the Manship School's search/recruitment committee. The proposal well stated its significant potential positive impact on academic enhancement and economic development in the State, and the panel recommends it be approved.

RANKED 9: Rev. Stephen Duffy Chair in Catholic Studies (#008EC-11)

Loyola University New Orleans is requesting \$400,000 in matching funds for establishment of the Rev. Stephen Duffy Chair in Catholic Studies within the Department of Religious Studies. The Duffy Chair will advance scholarship in the context of a deep understanding of and appreciation for the unique Catholic culture of south Louisiana and its contribution to American cultural history. The Department of Religious Studies has a strong humanistic tradition and prepares students to succeed in careers in education, law, medicine, business and many other professions. The Duffy Chair is expected to help in recruitment of students to Loyola by offering new departmental courses as well as interdisciplinary courses in collaboration with faculty from philosophy, literature, and history. The Duffy Chair will also be expected to generate funding for academic conferences and public forums that will highlight and enrich the cultural heritage of Louisiana and religious traditions of the American South. Students from various fields integrate religious studies into their courses of study for their chosen career path, suggesting that the Duffy Chair's impact will be broadly felt across the campus. In addition, this broad impact will lead the Duffy Chair to contribute to the economy of the region by helping to train future community leaders, in alignment with Loyola's already strong tradition. In 2010 the Carnegie Foundation for the Advancement of Teaching recognized Loyola University with its Community Engagement Classification, which confirms the University as a leader among the nation's higher education institutions in providing ongoing community engagement opportunities. Since student majors in religious studies and related fields often possess knowledge of foreign languages and associated cultural competencies, they should also advance the region's global competitiveness. The Duffy Chair will attract funding for research as well as for conferences, thus contributing intellectual capital and financial resources to Louisiana. It is anticipated that the Duffy Chair will collaborate with the Board of Regents-funded Sizeler Family Chair in Judaic Studies at Tulane University on research and symposia that will benefit both universities and the wider New Orleans community. This collaboration of eminent scholars across campuses would further advance ongoing interinstitutional class enrollments and model this efficiency for all Louisiana universities. The Provost of Loyola affirmed during the interview session that a full professor line will be dedicated to the Duffy Chair and that the chairholder will have control over the endowment income; written confirmation of this should be provided if the proposal is approved for funding.

RANKED 10: Distinguished Chair for Public Education Initiatives (#009EC-11)

Tulane University is requesting \$800,000 to complete funding of the Distinguished Chair for Public Education Initiatives. The chairholder will direct research and develop programs that will help shape the future of New Orleans' public schools, thereby extending Tulane's recognized expertise and research in public education. In addition, the chairholder will undertake and supervise applied research, promote understanding of relevant public policy, and participate in institutional collaborations across the broader education community. In doing so, the chairholder will build on the work of the Scott S. Cowen Institute for Public Education Initiatives, which has had a significant impact on the Louisiana education community since its founding after Hurricane Katrina. This work will also capitalize on the well-regarded Murphy Institute, which supports programs in political economy and ethics. Very importantly, the Public Education Chair will add to the momentum created by the recently established Program in Social Entrepreneurship. Coursework for the social entrepreneurship major addresses the types of organizations involved in social change, the role of philanthropy, and the development of business plans for social entrepreneurship ventures. The overall effect of these well-coordinated efforts, to be led by the chairholder, will be to build a critical mass of scholars and professionals interested in policy issues within public education and apply the findings to the benefit of the region. Improvements to public education have a direct and positive impact on economic development and are critically needed in New Orleans and across Louisiana. In addition, the chair will be expected to obtain federal grants and agency contracts to support this work. Tulane University will dedicate a salary line at the level of full professor.

RANKED 11: James K. Elrod Endowed Chair for Health Administration (#007EC-11)

The proposal requests \$400,000 to establish the James K. Elrod Endowed Chair in the Department of Health Administration at Louisiana State University - Shreveport (LSU-S). The chairholder will help to enhance current teaching and education in the Department, which already has major efforts underway to improve the health industry in the Ark-La-Tex region, including the fully online MHA degree, providing education for current and potential students, health care personnel, and executives. The Elrod Chair is expected to increase and improve curriculum and program offerings. In particular, future steps identified in the proposal include establishment of an online Executive MHA program and a Bachelor of Science in Health Administration. The coursework and teaching of the chairholder would also have a positive impact on other programs at LSU-S, providing elective courses for the MBA and Master of Public Health. Health care has been identified as one of the leading industries for Shreveport/Bossier's economic development. The medical industry in the area includes a top medical school and residency training program, numerous nursing school programs, a biomedical research institution, pharmaceutical manufacturers, a large private hospital and a V.A. Medical Center. These professional health care providers need well trained and educated business administrators with specific skills related to the industry. The MHA program was developed with this in mind. The Elrod Chair will provide a significant enhancement to efforts to satisfy this need. Complementary to these curriculum activities and the Elrod Chair, the Elrod lecture series brings industry leaders to share their perspectives on health-related topics. The proposal outlines in some detail the need for the Department of Health Administration to acquire additional financial resources to accomplish its strategic goals. The funding of the Elrod Chair will provide a revenue stream to assist the Department with faculty and staff professional development, future faculty hiring, and academic program curriculum enhancement. These are admirable goals for the Department; however, there should have been more discussion of the involvement of the recruited scholar and the ability of the scholar to use endowment resources to pursue his or her teaching/educational priorities. This issue should be addressed in writing if the proposal is approved for funding, or clarified in a future proposal submission.

**RANKED 12: The Annette Weinberg Bernstein Chair in University Management
(#013EC-11)**

The University of New Orleans is requesting \$400,000 in matching funds to establish the Annette Weinberg Bernstein Chair in University Management in the College of Business Administration. The immediate focus of the chair will be the study of managing a modern institution of higher education in an environment characterized by post-natural disaster concerns and major budget reductions in state allocations for higher education. The primary longer term focus will be continued research and scholarship in this area, with a secondary focus on teaching. Specifically, the work of the chairholder will entail the development of a management model and its application to improve the quality of management for higher education institutions in New Orleans and elsewhere that are faced with both recovery issues and severe resource constraints. It is suggested in the proposal that a better allocation of institutional resources would result from a new set of guidelines for more efficient and effective management, perhaps with more emphasis on economic development. The exact responsibilities of the chairholder will include performing research related to university management, facilitating the retention of high-quality students interested in university management, fundraising, and participation in decision-making related to courses and curricula. Qualifications include possession of a Ph.D. in management or business administration, ten years of academic administration experience, and appropriate teaching experience. The proposed search process is modest for such an undertaking. It is not clear to the reviewers that the stated qualifications are appropriate for the goals identified for the Bernstein Chair. The written proposal does not appear to address the issue of a University-provided dedicated faculty line or supporting costs for the chaired position; information offered by the institutional representative in the interview was reassuring on these points. This is a potentially significant proposal for an undertaking that is somewhat experimental in nature. The proposal could be strengthened and perhaps extended to study the response of institutions or programs facing duress, as well as new opportunities for achieving institutional excellence.

RANKED 13: Scott O. Brame/CLECO Endowed Chair in Finance (#001EC-11)

Louisiana State University at Alexandria (LSU-A) is requesting \$400,000 in matching funds to establish the Scott O. Brame/CLECO Endowed Chair in Finance in the Department of Business Administration. The intent of the proposed Brame/CLECO Chair is to enhance the central Louisiana region with a stronger education program in business expertise, which will contribute to an expansion of regional and State economies. It is expected that the chairholder would complement the mission of the established Alumni and Friends Endowed Chair in Finance by providing scholarly leadership to the Department, mentoring faculty in research and publication, and fostering and promoting the incorporation of undergraduate research into the curriculum. It is also likely that the funding of the Brame/CLECO Chair would enhance the ability of the University to attract and hire outstanding faculty members, as well as to attract the best students, thereby providing regional industry with financial talent. The primary instructional responsibilities of the chairholder will include the breadth of corporate financial management, including wealth maximization, capital formation, budgeting, asset management, and financing. These functions are consistent with LSU-A's 2009 strategic plan. The chairholder will direct research beyond the undergraduate level, but the proposal could be strengthened by addressing metrics to track levels of attainment for student program achievement. The proposal indicates that a national search will identify individuals qualified to hold tenure at the rank of full professor, and the University is committed to augmenting the endowment for the chair to enable the establishment of a salaried faculty line at a modest level. These pledges appear not to be consistent with the qualities sought in candidates for the Chair.

RESTRICTED BEQUEST

RANKED Satisfactory: Virginia S. Thompson Eminent Scholar Chair in Finance (#014EC-11)

Louisiana Tech University is requesting \$400,000 in matching funds to establish the Virginia S. Thompson Eminent Scholar Chair in Finance in the College of Business. Finance is a major area of concentration in the undergraduate and MBA programs of the College. The Doctor of Business Administration with a concentration in finance has been designated a Center of Excellence in the University of Louisiana System. The eminent scholar would be a leader in research across various disciplines in the College, as well as serving as a much needed research mentor to junior faculty, especially in the finance area. In addition the chairholder could help meet a need for supervision of dissertations for the DBA in finance. The eminent scholar would have a significant impact on the academic quality and reputation of the College's finance area.

The Thompson Chair would also help strengthen ties between Louisiana Tech and the regional banking community, which drives economic development in north Louisiana. The Center for Entrepreneurship and Information Technology (CEnIT) in the Colleges of Business and Engineering has courses, team activities, and an entrepreneurship club that promotes development of new technologies. The Center also involves interaction of students and faculty with seasoned entrepreneurs, venture capitalists, and industry experts. The Thompson Chair will enhance these activities by providing guidance and support. The College co-sponsors the annual Business Outlook Summit, a conference involving local chambers of commerce, economic development entities in the region, and nationally-known speakers. The chair would provide leadership for this effort. The proposal is deemed satisfactory and funding is recommended.